# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2023

OR  $\hfill\Box$  Transition report pursuant to section 13 or 15(d) of the securities exchange act of 1934

For the transition period from

001-38875 (Commission file number)						
		loldings, Inc. as specified in its charter)				
D.I.	(Exact name of registrant	as specified in its charter)	02.0007727			
Delaware	-		83-0806637			
State or other jurisdiction of (L.R.S. Employer incorporation or organization Identification No.)			(I.R.S. Employer Identification No.)			
1095 Broken Sound Parkway	Suite 100					
Boca Raton,		33487				
(Address of principal executive offices)		(Zip Code)				
		92-7660 mber, including area code				
	Securities registered pursuan	t to Section 12(b) of the Act:				
Title of each class	Trading Symbol	(s)	Name of each exchange on which registered			
Class A Common Stock, \$0.01 par value per share	GNLN		Nasdaq Global Market			
Securities registered pursuant to Section 12 (g) of the Act: None						
Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 40:	5 of the Securities Act. Yes □ No ⊠					
Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or	15 (d) of the Act. Yes ☐ No 🗵					
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Indicate by check mark whether the registrant (1) has filed all reports to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filling requirements for the past 90 days. Yes 🗵 No £

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files). Yes 🗵 No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and

Emerging growth company

 $\times$ 

Large accelerated filer £ Accelerated filer £ Non-accelerated filer  $\boxtimes$ Smaller reporting company X

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act®

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes D No 🗵
As of August 14, 2023, Greenlane Holdings, Inc. had 2,656,211 shares of Class A common stock outstanding.

# Greenlane Holdings, Inc. Form 10-Q For the Quarterly Period Ended June 30, 2023

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# GREENLANE HOLDINGS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except par value per share amounts)

(iii mousairus, except pai vaiue per suare amounts)	Ju 2	une 30, 2023	December 31, 2022
ASSETS	(Un:	naudited)	
Current assets			
Cash	\$	4,651 \$	6,458
Restricted cash		_	5,718
Accounts receivable, net of allowance of \$ 4,529 and \$ 4,826 at June 30, 2023 and December 31, 2022, respectively		3,089	6,468
Inventories, net		29,840	40,643
Vendor deposits		5,013	6,296
Other current assets		6,893	11,120
Total current assets		49,486	76,703
Property and equipment, net		10,323	11,062
Intangible assets, net		46,630	49,268
Operating lease right-of-use assets		2,505	3,442
Other assets		5,539	5,578
Total assets	S	114,483 \$	146,053
LIABILITIES			
Current liabilities			
Accounts payable	\$	17,166 \$	14,953
Accrued expenses and other current liabilities (Note 8)		11,718	11,882
Customer deposits		2,938	3,983
Current portion of notes payable		2,334	3,185
Current portion of operating leases		1,005	1,528
Current portion of finance leases		128	128
Total current liabilities		35,289	35,659
Notes payable, less current portion and debt issuance costs, net		2,591	13,040
Operating leases, less current portion		1,473	1,887
Finance leases, less current portion		_	29
Other liabilities		80	79
Total long-term liabilities		4,144	15,035
Total liabilities		39,433	50,694
Commitments and contingencies (Note 7)			
STOCKHOLDERS' EQUITY*			
Preferred stock, \$0.0001 par value, 10,000 shares authorized, none issued and outstanding		-	_
Class A common stock, \$0.01 par value per share, 600,000 shares authorized; 1,598 shares issued and outstanding as of June 30, 2023; 1,599 shares issued and outstanding as of December 31, 2022*		15	15
Class B common stock, \$0.0001 par value per share, 30,000 shares authorized; 0 shares issued and outstanding as of June 30, 2023; 0 shares issued and outstanding as of December 31, 2022*			_
Additional paid-in capital*		266,912	266,653
Accumulated deficit		(192,092)	(171,365)
Accumulated other comprehensive income		260	55
Total stockholders' equity attributable to Greenlane Holdings, Inc.		75,095	95,358
Non-controlling interest		(45)	93,336
Total stockholders' equity		75,050	95,359
	•	114,483 \$	146,053
Total liabilities and stockholders' equity	3	114,463 3	140,033
*** *** ** ** * * * * * * * * * * * *			

<sup>\*</sup>After giving effect to the Reverse Stock Splits - See Note 9 - Stockholders' Equity.

 $\label{thm:companying} The\ accompanying\ notes\ are\ an\ integral\ part\ of\ these\ unaudited\ condensed\ consolidated\ financial\ statements.$ 

# GREENLANE HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS (Unaudited) (in thousands, except per share amounts)

	(in thousands, except per sna		ended June 30.	Six months ended June 30.			
		2023	2022	2023	2022		
Net sales	\$	19,625		\$ 43,584			
Cost of sales	·	15,051	31,817	33,491	72,383		
Gross profit		4,574	8,099	10,093	14,067		
Operating expenses:							
Salaries, benefits and payroll taxes		5,157	8.836	10,527	18,897		
General and administrative		6,968	10.588	14.776	22,303		
Depreciation and amortization		1,978	2,349	3,970	4,752		
Total operating expenses		14,103	21,773	29,273	45,952		
Loss from operations		(9,529)	(13,674)	(19,180)	(31,885)		
Other income (expense), net:							
Interest expense		(918)	(266)	(1,733)	(672)		
Other income (expense), net		(85)	(557)	134	(611)		
Total other income (expense), net		(1,003)	(823)	(1,599)	(1,283)		
Loss before income taxes		(10,532)	(14,497)	(20,779)	(33,168)		
Provision for (benefit from) income taxes		(7)	(16)	(6)	62		
Net loss		(10,525)	(14,481)	(20,773)	(33,230)		
Less: Net income (loss) attributable to non-controlling interest		8	(2,357)	(46)	(5,774)		
Net loss attributable to Greenlane Holdings, Inc.	\$	(10,533)	\$ (12,124)	\$ (20,727)			
Net loss attributable to Class A common stock per share - basic and diluted (Note 9)*		(6.56)	\$ (22.70)	\$ (12.96)	\$ (55.70)		
Weighted-average shares of Class A common stock outstanding - basic and diluted (Note 9)*	Ť	1,599	534	1,599	493		
Other comprehensive income (loss):							
Foreign currency translation adjustments		27	(62)	205	26		
Unrealized gain (loss) on derivative instrument			(62)	=	358		
Comprehensive loss		(10,498)	(14,543)	(20,568)	(32,846)		
Less: Comprehensive loss attributable to non-controlling interest		(8)	(2,357)	(8)	(5,688)		
Comprehensive loss attributable to Greenlane Holdings, Inc.	\$	(10,490)	\$ (12,186)	\$ (20,560)			

\*After giving effect to the Reverse Stock Splits - See Note 9 - Stockholders' Equity.

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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# GREENLANE HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (Unaudited) (in thousands)

	Clas Commo		Class B Common Stock Additional		Additional Paid-In	Accumulated Other Accumulated Comprehensive		Non- Controlling	Total Stockholders'	
	Shares*	Amount*	Shares*	Amount*	Capital*	Deficit	Income (Loss)	Interest	Equity	
Balance December 31, 2022	1,599	\$ 15	_ s	_	\$ 266,653	\$ (171,365)	\$ 55	\$ 1	\$ 95,359	
Net loss	_	_	_	_	_	(10,194)	_	(54)	(10,248)	
Equity-based compensation	_	_	_	_	110		_	_	110	
Issuance of Class A shares - Amended Eyce APA (Note 3)	_	_	_	_	95	_	_	_	95	
Other comprehensive income	_	_	_	_	_	_	178	_	178	
Balance March 31, 2023	1,599	15			266,858	(181,559)	233	(53)	85,494	
Net loss	_	_	_	_	_	(10,533)	_	8	(10,525)	
Equity-based compensation forfeiture, net	(1)	_	_	_	(11)	_	_	_	(11)	
Issuance of Class A shares - Amended Eyee APA (Note 3)	_	_	_	_	65	_	_	_	65	
Other comprehensive income (loss)	_	_	_	_	_	_	27	_	27	
Balance June 30, 2023	1,598	S 15	_ s		\$ 266,912	\$ (192,092)	S 260	\$ (45)	s 75,050	

	Class Common	s A 1 Stock	Class B Common Stock		Additional Paid-In	Accumulated	Accumulated Other Comprehensive	Non- Controlling	Total Stockholders'
	Shares*	Amount*	Shares*	Amount*	Capital*	Deficit	Income (Loss)	Interest	Equity
Balance December 31, 2021	426	\$ 4	109	s —	\$ 229,744	\$ (55,544)	\$ 324	\$ 21,836	\$ 196,364
Net loss	_	_	_	_	_	(15,332)	_	(3,417)	(18,749)
Equity-based compensation	9	_	_	_	730	_	_	172	902
Issuance of Class A shares, net of costs - ATM Program	56	1	_	_	6,800	_	_	_	6,801
Issuance of Class A shares - contingent consideration	19	_	_	_	3,486	_	_	_	3,486
Exchanges of noncontrolling interest for Class A common stock	3	_	(3)	_	543	_	_	(543)	_
Other comprehensive income	_	_	_	_	_	_	361	85	446
Balance March 31, 2022	513	5	106	_	241,303	(70,876)	685	18,133	189,250
Net loss	_	_	_	_	_	(12,124)	_	(2,357)	(14,481)
Equity-based compensation	_	_	_	_	371	_	_	75	446
Issuance of Class A shares, net of costs - ATM Program	30	_	_	_	2,224	_	_	_	2,224
Issuance of Class A shares, net of costs - June 2022 Offering	59	1	_	_	5,039	_	_	_	5,040
Issuance of Class A shares - Amended Eyee APA (Note 3)	7	_	_	_	310	_	_	_	310
Reclassification adjustment for gain included in net loss (Note 4)	_	_	_	_	_	_	(332)	_	(332)
Other comprehensive income (loss)	_	_	_	_	_	_	(62)	_	(62)
Balance June 30, 2022	609	\$ 6	106	s –	\$ 249,247	\$ (83,000)	\$ 291	\$ 15,851	\$ 182,395

<sup>\*</sup>After giving effect to the Reverse Stock Splits - See Note 9 - Stockholders' Equity.

 $\label{thm:companying} \textit{The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.} \\ 6$ 

# GREENLANE HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited) (in thousands)

		Six months ended June 30,		
	2023	,	2022	
Cash flows from operating activities:				
Net loss (including amounts attributable to non-controlling interest)	\$	(20,773) \$	(33,230)	
Adjustments to reconcile net loss to net cash used in operating activities:				
Depreciation and amortization		3,970	4,752	
Equity-based compensation expense		260	1,630	
Change in fair value of contingent consideration		103	92	
Change in provision for doubtful accounts		(10)	1,982	
Gain related to indemnification asset		_	(1,798)	
Unrealized loss on equity investments		_	556	
Unrealized gain on interest rate swap contract		_	(449)	
Other		487	14	
Changes in operating assets and liabilities:				
Decrease (increase) in accounts receivable		3,389	(2,841)	
Decrease (increase) in inventories		10,803	6,226	
Decrease (increase) in vendor deposits		1,283	6,945	
Decrease (increase) in other current assets		4,227	257	
(Decrease) increase in accounts payable		1,949	2,593	
(Decrease) Increase in accrued expenses and other liabilities		13	2,302	
(Decrease) increase in customer deposits		(1,045)	(2,761)	
Net cash provided by (used in) operating activities		4,656	(13,730)	
Cash flows from investing activities:				
Purchases of property and equipment, net		(306)	(1,272)	
Proceeds from sale of assets held for sale		_	75	
Proceeds from the sale of equity investments		53	_	
Purchase of intangible assets, net		_	_	
Net cash provided by (used in) investing activities		(253)	(1,197)	
Cash flows from financing activities:				
Proceeds from issuance of Class A common stock, net of costs		_	14,064	
Payments on Eyee and DaVinci promissory notes		(1,601)	(1,974)	
Purchase consideration paid for Eyee LLC and DaVinci acquisitions		(300)	(875	
Repayments of Asset-Based Loan		(9,452)		
Modification costs of Asset-Based Loan		(751)	_	
Other		(29)	(100)	
Net cash provided by (used in) financing activities		(12,133)	11,115	
Effects of exchange rate changes on cash		205	85	
Net increase (decrease) in cash		(7,525)	(3,727)	
Cash and restricted cash, as of beginning of the period		12,176	12,857	
Cash and restricted cash, as of end of the period	\$	4.651 S	9.130	
Cash and restricted cash, as of end of the period	3	+,051 \$	9,130	

 $\label{thm:company:company:equation:co$ 

# GREENLANE HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) (Unaudited) (in thousands)

s s	For the six months ended 2023  6,458 \$ 5,718  12,176 \$	June 30, 2022
s s	6,458 \$ 5,718	·
s s	5,718	12,857
\$	5,718	12,857
\$		
\$	12 176 \$	_
-	12,170 3	12,857
		<del></del>
S	4,651 \$	9,130
	_	_
\$	4,651 \$	9,130
S	1,155 \$	411
\$	447 \$	1,452
S	— \$	3,486
\$	285 \$	468
S	— s	(543)
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 4,651 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

 $\label{thm:companying} \emph{The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.}$ 

# GREENLANE HOLDINGS, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

# NOTE 1. BUSINESS OPERATIONS AND ORGANIZATION

### Organization

Greenlane Holdings, Inc. ("Greenlane" and, collectively with the Operating Company (as defined below) and its consolidated subsidiaries, the "Company," "we," "us," and "our") was formed as a Delaware corporation on May 2, 2018. We are a holding company that was formed for the purpose of completing an underwritten initial public offering ("IPO") of shares of our Class A common stock, \$0.01 par value per share (the "Class A common stock"), in order to carry on the business of Greenlane Holdings, LLC (the "Operating Company"). The Operating Company was organized under the laws of the state of Delaware on September 1, 2015, and is based in Boca Raton, Florida. Unless the context otherwise requires, references to the "Company" refer to us, and our consolidated subsidiaries, including the Operating Company.

We merchandise premium cannabis accessories, child-resistant packaging, specialty vaporization solutions and lifestyle products in the United States, Canada Europe and Latin America, serving a diverse and expansive customer base with thousands of retail locations, licensed cannabis dispensaries, smoke shops, multi-state operators ("MSOs"), specialty retailers, and retail consumers through both our e-commerce platforms and our flagship Higher Standards store in New York City's famed Chelsea Market.

We have been developing a world-class portfolio of our own proprietary brands (the "Greenlane Brands") that we believe will, over time, deliver higher margins and create long-term value for our customers and shareholders. Our wholly-owned Greenlane Brands includes Groove—our recently launched more affordable product line, Eyee—our innovative silicone pipes and accessories line, DaVinci—our best-in-class premium vaporizer brand, and Higher Standards—our premium smoke shop and ancillary product brand. We also have category exclusive licenses for the premium Margy Natural branded products, as well as the K. Haring branded products.

We are the sole manager of the Operating Company and our principal asset is Common Units of the Operating Company ("Common Units"). As the sole manager of the Operating Company, we operate and control all of the business and affairs of the Operating Company, and we conduct our business through the Operating Company and its subsidiaries. We have a board of directors and executive officers, but no employees. All of our assets are held and all of the employees are employed by wholly owned subsidiaries of the Operating Company.

We have the sole voting interest in, and control the management of, the Operating Company, and we have the obligation to absorb losses of, and receive benefits from, the Operating Company, that could be significant. We determined that the Operating Company is a variable interest entity ("VIE") and that we are the primary beneficiary of the Operating Company. Accordingly, pursuant to the VIE accounting model, beginning in the fiscal quarter ended June 30, 2019, we consolidated the Operating Company in our consolidated financial statements and reported a non-controlling interest related to the Common Units held by the members of the Operating Company (other than the Common Units held by us) on our consolidated financial statements.

On August 31, 2021, we completed our previously announced merger with KushCo Holdings, Inc. ("KushCo") and have included the results of operations of KushCo in our consolidated statements of operations and comprehensive loss from that date forward. In connection with the merger with KushCo, the Greenlane Certificate of Incorporation was amended and restated (the "A&R Charter") in order to (i) increase the number of authorized shares of Greenlane Class B common stock, \$0.0001 par value per share (the "Class B common stock,"), from 10 million shares in order to effect the conversion of each outstanding share of Class C common stock, \$0.0001 par value per share the "Class C common stock," in increase the number of authorized shares of Class A common stock from 125 million shares to 600 million shares to 60

Our corporate structure is commonly referred to as an "Up-C" structure. The Up-C structure allows the Operating Company to continue to realize tax benefits associated with owning interests in an entity that is treated as a partnership, or "pass-through" entity. One of these benefits is that future taxable income of the Operating Company that is allocated to its members will be taxed on a flow-through basis and therefore will not be subject to corporate taxes at the Operating Company entity level. Additionally, because a member may redeem their Common Units for shares of Class A common stock on a one-for-one basis or, at our option, for cash, the Up-C structure also provides the member with potential liquidity that holders of non-publicly traded limited liability companies are not typically afforded.

In connection with the IPO, we entered into a Tax Receivable Agreement (the "TRA") with the Operating Company and the Operating Company's members and a Registration Rights (the "Registration Rights Agreement") with the Operating Company's members. The TRA provides for the payment by us to the Operating Company's members (of 85.0% of the amount of tax benefits, if any, that we may actually realize (or in some cases, are deemed to realize) as a result of (i) the step-up in tax basis in our share of the Operating Company's assets resulting from the redemption of Common Units under the mechanism described above and (ii) certain other tax benefits attributable to payments made under the TRA. Pursuant to the Registration Rights Agreement, we have agreed to register the resale of shares of Class A common stock that are issuable to the Operating Company's members upon redemption or exchange of their Common Units.

The A&R Charter and the Fourth Amended and Restated Operating Agreement of the Operating Company (the "Operating Agreement") require that (a) we at all times maintain a ratio of one Common Unit owned by us for each share of our Class A common stock issued by us (subject to certain exceptions), and (b) the Operating Company at all times maintains (i) a one-to-one ratio between the number of shares of our Class A common stock issued by us and the number of Common Units owned by us, and (ii) aone-to-one ratio between the number of shares of our Class B common stock owned by the non-founder members of the Operating Company.

As of December 31, 2022, all Common Units of the Operating Company and Class B common stock had been exchanged for Class A common stock, and we owned 100% of the voting and economic interests in Greenlane through the holders' ownership of Class A common stock. See "Note 9 - Stockholder's Equity."

## NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Basis of Presentation

Our unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") and applicable rules and regulations of the Securities and Exchange Commission ("SEC") regarding interim financial reporting. Certain information and note disclosures normally included in the financial statements prepared in accordance with U.S. GAAP have been condensed or omitted pursuant to such rules and regulations. As such, the information included in this Form 10-Q should be read in conjunction with the consolidated financial statements and accompanying notes included in our Annual Report on Form 10-K for the year ended December 31, 2022. The condensed consolidated results of operations for the three and six months ended June 30, 2023 are not necessarily indicative of the results that may be expected for the year ending December 31, 2023, or any other future annual or interfine priend. In the opinion of management, the unaudited condensed consolidated financial statements reflect all adjustments necessary for a fair statement of the Company's financial position and operating results. Certain reclassifications have been made to prior year amounts or balances to conform to the presentation adopted in the current year.

# Principles of Consolidation

Our condensed consolidated financial statements include our accounts, the accounts of the Operating Company, and the accounts of the Operating Company's consolidated subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

# Reverse Stock Splits

On August 4, 2022, we filed a Certificate of Amendment to the A&R Charter with the Secretary of State of the State of Delaware (the "SSSD"), which effected a one-for-20 reverse stock split (the "2022 Reverse Stock Split") of our issued and outstanding shares of Class A common stock and Class B common stock (collectively, the "Common Stock") at 5:01 PM Eastern Time on August 9, 2022. As a result of the 2022 Reverse Stock Split, every 20 shares of Common Stock issued and outstanding were converted into one share of Common Stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2022 Reverse Stock Split.

On June 2, 2023, we filed a Certificate of Amendment to the A&R Charter with the SSSD, which effected a one-for-10 reverse stock split (the "2023 Reverse Stock Split" and together with the 2022 Reverse Stock Split, the "Reverse Stock Split," of our issued and outstanding shares of Common Stock at 5:01 PM Eastern Time on June 5, 2023. As a result of the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split.

The Reverse Stock Splits did not change the par value of the Common Stock or the authorized number of shares of Common Stock. All outstanding options, restricted stock awards, warrants and other securities entitling their holders to purchase or otherwise receive shares of our Common Stock have been adjusted as a result of the Reverse Stock Splits, as required by the terms of each security. The number of shares available to be awarded under our Amended and Restated 2019 Equity Incentive Plan have also been appropriately adjusted. See "Note 10 — Compensation information.

All share and per share amounts in these unaudited condensed consolidated financial statements and notes thereto have been retroactively adjusted for all periods presented to give effect to the Reverse Stock Splits, including reclassifying an amount equal to the reduction in par value of Common Stock to additional paid-in capital.

### Liquidity and Going Concern

The accompanying unaudited condensed consolidated financial statements are prepared in accordance with U.S. GAAP applicable to a going concern. This presentation contemplates the realization of assets and the satisfaction of liabilities in the normal course of business and does not include any adjustments relating to the recoverability and classification of recorded asset amounts on the amounts and classification of liabilities that might result from the outcome of the uncertainties described below.

Pursuant to ASC 205-40, Presentation of Financial Statements — Going Concern ("ASC 205-40"), management must evaluate whether there are conditions and events, considered in aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that these condensed consolidated financial statements are issued. In accordance with ASC 205-40, management's analysis can only include the potential mitigating impact of management's plans that have not been fully implemented as of the issuance date if (a) it is probable that management's plans will be effectively implemented on a timely basis, and (b) it is probable that the plans, when implemented, will alleviate the relevant conditions or events that raise substantial doubt about the Company's ability to continue as a going concern.

Our primary requirements for liquidity and capital are working capital, debt service related to recent acquisitions and general corporate needs. Our primary sources of liquidity are our cash on hand and the cash flow that we generate from our operations, as well as proceeds from equity issuances, such as our June 2022, October 2022 and July 2023 Offerings, and our ATM program, each as described and defined below.

# ATM Program and Shelf Registration Statement

While we have an effective shelf registration statement on Form S-3 (the "Shelf Registration Statement") to conduct securities offerings from time to time, for so long as our public float is less than \$75 million, our ability to utilize the Shelf Registration Statement to raise capital is limited, as further described below. The Shelf Registration Statement registers the offer and sale of shares of our Class A common stock, preferred stock, \$0,0001 par value per share (the "preferred stock"), depository shares representing our preferred stock, warrants to purchase shares of our Class A common stock, preferred stock that may be issued by us in a maximum aggregate amount of up to \$200 million. In August 2021, we filed a prospectus supplement and setablished an "4"-the-market" equity offering program (the "ATM Program") that provides for the sale of shares of our Class A common stock having an aggregate offering price of up to \$50 million, from time to time. However, we may be unable to access the capital market sbecause of current market volatility and the performance of our stock price.

On March 31, 2022, the date on which our Annual Report on Form 10-K for the fiscal year ended December 31, 2021 (the "2021 Annual Report") was filed with the SEC, the Shelf Registration Statement became subject to the offering limits set forth in Instruction 1.B.6 because our public float was less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. For so long as our public float is less than \$75 million. Be during any 12 consecutive months may not exceed one-third of our public float. Since the launch of the ATM program in August 2021 and through care per of our Class A common stock which generated gross proceeds of approximately \$1.2 million and we paid feets to the sales agent of approximately \$0.4 million. In light of our low cash position, we have been forced to sell stock under our ATM program at prices that may not otherwise be attractive and are dilutive. We have sold \$2.2 million in securities pursuant to Instruction 1.B.6 in the 12 calendar months preceding the date of filling of this Quarterly Report on Form 10-Q. Due to the untimely filling of our Quarterly period ended March 31, 2023 we are unable to issue additional shares of Class A common stock pursuant to the ATM Program or otherwise use the Shelf Registration Statement for a period of 12 months, which will limit our liquidity options in the capital markets.

## Common Stock and Warrant Offerings

On June 27, 2022, we entered into a securities purchase agreement with an accredited investor, pursuant to which we agreed to issue and sell an aggregate of 88,500 shares of our Class A common stock, pre-funded warrants to purchase up to 49,500 shares of our Class A common stock (the "June 2022 Pre-Funded Warrants") and warrants to purchase up to 108,000 shares of our Class A common stock (the "June 2022 Standard Warrants"). The June 2022 Pre-Funded Warrants, the "June 2022 Warrants"), in a registered direct offering (the "June 2022 Offering"). The June 2022 Offering generated gross proceeds of approximately \$5.4 million and net proceeds to the Company of approximately \$5.0 million. All June 2022 Pre-Funded Warrants were exercised in July 2022, for de minimis net proceeds.

On October 27, 2022, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate of 95,555 shares of our Class A common stock, pre-funded warrants to purchase up to 1,7778 shares of our Class A Common Stock (the "October 2022 Pre-Funded Warrants"). The October 2022 units were offered pursuant to

a Registration Statement on Form S-1 (the "October 2022 Offering"). The October 2022 Offering generated gross proceeds of approximately \$7.5 million and net proceeds to the Company of approximately \$6.8 million.

On June 29, 2023, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate of 60,476 shares of our Class A common stock, pre-funded warrants to purchase up to 3,487,143 shares of our Class A Common Stock (the "July 2023 Pre-Funded Warrants") and warrants to purchase up to 8,095,238 shares of our Class A common stock (the "July 2023 Standard Warrants"). The July 2023 units were offered pursuant to a Registration Statement on Form S-1 (the "July 2023 Offering"). The July 2023 Offering generated gross proceeds of approximately \$4.3 million and net proceeds to the Company of approximately \$3.8 million and closed on July 3, 2023.

## Asset-Based Loan

On August 9, 2022, we entered into an asset-based loan agreement dated as of August 8, 2022 (the "Loan Agreement"), which made available to the Company a term loan of up to \$15.0 million. On February 9, 2023, we entered into Amendment No. 2 to the Loan Agreement, in which we agreed to, among other things, voluntarily prepay approximately \$6.6 million (inclusive of early termination fees and expenses) under the terms provided for under the Loan Agreement and the lenders under the Loan Agreement agreed to release \$5.7 million in funds held in a blocked account pursuant to the terms of the Loan Agreement.

On August 7, 2023, we repaid the approximately \$4.3 million in aggregate principal amount (the "Loan Repayment") which remained outstanding under the terms of the Loan Agreement. As a result of the Loan Repayment, the Company has been released from its obligations under the Loan Agreement, in accordance with the terms of the Loan Agreement. See "Note 13 - Subsequent Events" for more information.

# ERC Sale

On February 16, 2023, two of our wholly owned subsidiaries, Warehouse Goods and Kim International LLC, entered into an agreement with a third-party institutional investor pursuant to which the investor purchased, for approximately \$.85 million in cash, an economic participation interest, at a discount, in our rights to payment from the United States Internal Revenue Service for certain periods with respect to the employee retention credits filed by us under the Employee Retention Credit program.

### Future Receivables Financings

On July 31, 2023 and August 3, 2023, the Company received an aggregate of approximately \$3.0 million in cash pursuant to the terms of future receivables financings (collectively, the "Future Receivables Financings") entered into withtwo private lenders. The Company will make weekly payments under the Future Receivables Financings and is scheduled to repay the amounts due under the Future Receivables Financings in full in approximately six to eight months. See "Note 13 - Subsequent Events" for more information.

### Management Initiatives

We have completed several initiatives to optimize our working capital requirements. We launched Groove, a new, innovative Greenlane Brands product line, which is accretive to gross profit, and we also rationalized our third-party brands product offering, which enables us to reduce inventory carrying costs and working capital requirements.

In April 2023, we successfully entered intotwo strategic partnerships which management believes will help significantly reduce our overall cost structure, enhance our margins and further support our facilities consolidation initiatives while also servicing and providing solutions to our customers. First, we entered into a strategic partnership (the "MJ Packaging Partnership)" with A&A Global Imports d'b/a MarijuanaPackaging, com ("MJ Pack"), a leading provider of packaging solutions to the cannabis industry. As part of the MJ Packaging Partnership, we will no longer purchase additional packaging inventory and MJ Pack will become our strategic partnership with an affiliate of one of our existing vape suppliers ("Vape Partner") to service certain key customers with vaporizer goods and services (the "Vape Partnership"). As part of the Vape Partnership, we will introduce our Vape Partner to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and help coordinate the logistics, storage and distribution of such vaporizer products. If our Vape Partner and key customers (successed to the vaporizer products), and the value of the variation of the value partnership was a constant of the value partnership will be strategic partnership will be strategic partnership and commission payments from our strategic partnership was partnership in the value of the value partnership in the value partnership is may result in a decrease in top line revenue for these packaging and vape products, these partnerships combined with some of our other restructuring initiatives should allow us to reduce our overall cost-structure and enhance our margins and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet.

We have successfully renegotiated supplier partnership terms and are continuing to improve working capital arrangements with suppliers. We have made progress consolidating and streamlining our office, warehouse, and distribution operations footprint.

We have reduced our workforce by approximately 49% throughout fiscal year 2022 to reduce costs and align with our revenue projections.

The Company has incurred net losses of 20.8 million and \$125.9 million for the six months ended June 30, 2023 and the year ended December 31, 2022, respectively. For the six months ended June 30, 2023, cash provided by operating activities wa4.7 million, which included \$4.85 million of cash from the ERC sale discussed above, and cash used in operating activities for the year ended December 31, 2022 was \$6.4 million. The recent macroeconomic environment has caused weaker demand than contemplated under the Company's business plan, resulting in a reduction in projected revenue and cash flows for the twelve-month period included in the going concern evaluation.

As a result of our losses and our projected cash needs, combined with our current liquidity level, substantial doubt exists about the Company's ability to continue as a going concern. The Company's ability to continue as a going concern is contingent upon successful execution of management's intended plan over the next twelve months to improve the Company's liquidity and profitability, which includes, without limitation:

- Further reducing operating costs expense by taking additional restructuring actions to align cost with revenue to achieve profitability. Increasing revenue by introducing new products and acquiring new customers. Execute on strategic partnerships accretive to margins and operating cash Seeking additional capital through the issuance of debt or equity securities.

The consolidated financial statements do not include any adjustments that may result from the outcome of this going concern uncertainty.

Conformity with U.S. GAAP requires the use of estimates and judgments that affect the reported amounts in our consolidated financial statements and accompanying notes. These estimates form the basis for judgments we make about the carrying values of our assets and liabilities, which are not readily apparent from other sources. We base our estimates and judgments on historical information and on various other assumptions that we believe are reasonable under the circumstances. U.S. GAAP requires us to make estimates and judgments in several areas. Such areas include, but are not limited to the following: the collectability of accounts receivable; the allowance for slow-moving or obsolete inventory; the realizability of deferred tax assets; the fair value of goodwill; the fair value of contingent consideration arrangements; the useful lives of intangible assets and property and equipment; the calculation of our VAT taxes receivable and VAT taxes, including our TRA liability; and the valuation and assumptions underlying equily-based compensation. These estimates are based on management's knowledge about current events and expectations about actions we may undertake in the future. The actual results could differ materially from those estimates.

We manage our global business operations through our operating and reportable business segments. As of June 30, 2023, we had two reportable operating business segments: Industrial Goods and Consumer Goods. Our reportable segments have been identified based on how our chief operating decision maker ("CDOM"), which is a committee comprised of our Chief Executive Officer ("CEO") and our Chief Financial and Legal Officer ("CFO"), manages our business, makes resource allocation and operating decisions, and evaluates operating performance. See "Note 12—Segment Reporting."

Our liability for returns, which is included within "Accrued expenses and other current liabilities" in our condensed consolidated balance sheets, was approximately \$0.1 million and \$0.3 million as of June 30, 2023 and December 31, 2022, respectively.

For the three and six months ended June 30, 2023, one customer represented approximately38% and 32% of our net sales. For the three and six months ended June 30, 2022, one customer represented approximately21% and 19% of our net sales. As of June 30, 2023, two customers represented approximately 16% and 16% of accounts receivable, respectively. As of December 31, 2022, the Company had three customers who individually represented approximately31%, 17% and 15% of accounts receivable, respectively.

During the third quarter of 2020, as part of a global tax strategy review, we determined that our European subsidiaries based in the Netherlands, which we acquired on September 30, 2019, had historically collected and remitted value added tax ("VAT") payments, which related to direct-to-consumer sales to other European Union ("EU") member states, directly to the Dutch tax

authorities. In connection with our subsidiaries' payment of VAT to Dutch tax authorities rather than other EU member states, we may become subject to civil or criminal enforcement actions in certain EU jurisdictions, which could result in penalties.

We performed an analysis of the VAT overpayments to the Dutch tax authorities, which we expected to be refunded to us, and VAT payable to other EU member states, including potential fines and penalties. Based on this analysis, we recorded VAT payable of approximately \$0.4 million relating to this matter within "Accrued expenses and other current liabilities" in our condensed consolidated balance sheet as of June 30, 2023 and December 31, 2022.

Pursuant to the purchase and sale agreement by which we acquired our European subsidiaries, the sellers are required to indemnify us against certain specified matters and losses, including any and all liabilities, claims, penalties and costs incurred or sustained by us in connection with non-compliance with tax laws in relation to activities of the sellers. The indemnity (or indemnification receivable) is limited to an amount equal to the purchase price under the purchase and sale agreement. During the three methods and the self-green and administrative expenses" in our condensed consolidated statements of operations and comprehensive loss, which represented the partial reversal of a charge previously recognized based on the difference between the VAT payable and the VAT receivable and indemnification asset, as the indemnification asset became probable of recovery based on the reduction in our previously estimated VAT liability for penalties and interest based on our voluntary disclosure to, and ongoing settlement with, the relevant tax authorities in the EU member states.

As noted above, we have voluntarily disclosed VAT owed to several relevant tax authorities in the EU member states and believe in doing so we will reduce our liability for penalties and interest. Nonetheless, we may incur expenses in future periods related to such matters, including litigation costs and other expenses to defend our position. The outcome of such matters is inherently unpredictable and subject to significant uncertainties. Refer to "Note 7—Commitments and Contingencies" for additional discussion regarding our contingencies.

### Recently Adopted Accounting Guidanc

In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments - Credit Losses. The standard requires the use of an "expected loss" model on certain types of financial instruments. The standard also amends the impairment model for available-for-sale securities and requires estimated credit losses to be recorded as allowances rather than as reductions to the amortized cost of the securities. This standard was effective for fiscal years, and interim periods within those years, beginning after December 15, 2022 for filers that are eligible to be smaller reporting companies under the SEC's definition, with early adoption permitted. We adopted this standard beginning January 1, 2023. Adoption of this standard did not have a material impact on our condensed consolidated financial statements.

In October 2021, the FASB issued ASU 2021-08, Business Combinations (Topic 805): Accounting for Contract Assets and Contract Liabilities from Contracts with Customers, which requires that an acquirer recognize and measure contract assets and contract liabilities acquired in a business combination in accordance with Topic 606, as if it had originated the contracts. Prior to this ASU, an acquirer generally recognizes contract assets acquired and contract liabilities assumed that arose from contracts with customers at fair value on the acquisition date. The ASU was effective for fiscal years beginning after December 15, 2022, with early adoption permitted. The ASU is to be applied prospectively to business combinations occurring on or after the effective date of the amendment (or if adopted early as of an interim period, as of the beginning of the fiscal year that includes the interim period of early application). We adopted this new standard beginning January 1, 2023. Adoption of this standard did not impact our condensed consolidated financial statements, as we did not complete any transactions to which this standard was applicable during the current reporting period.

# Recently Issued Accounting Guidance Not Yet Adopted

In June 2022, the FASB issued ASU No. 2022-03, Fair Value Measurement of Equity Securities Subject to Contractual Sale Restrictions, which clarifies that a contractual sale restriction prohibiting the sale of an equity security is a characteristic of the reporting entity holding the equity security and is not included in the equity security's unit of account. This standard is effective for fiscal years beginning after December 15, 2023, with early adoption permitted. The Company is currently evaluating the impact of adopting the standard.

# NOTE 3. BUSINESS ACQUISITIONS

# Amended Evce APA

On April 7, 2022, we entered into an amendment to that certain Asset Purchase Agreement dated March 2, 2021 (the "Amended Eyee APA"), by and between Eyee and Warehouse Goods to accelerate the issuance of shares of Class A common stock issuable to Eyee under the agreement upon the attainment of certain EBITDA and revenue benchmarks (the "Amended 2022 Contingent Payment"), in an amount equal to \$0.9 million. We issued 7,172 shares of Class A common stock to Eyee under the Amended 2022 Contingent Payment, which vest ratably in seven quarterly tranches starting on July 1, 2022, such that on

January 1, 2024 (the "Vesting Date"), all shares issued to Eyee under the Amended 2022 Contingent Payment are subject to certain forfeiture restrictions tied to the continued employment of certain Eyee personnel with the Company through the Vesting Date.

The Amended Eyee APA also provided for the payment of \$0.9 million in cash in four equal installments on April 1, 2023, October 1, 2023, October 1, 2024, contingent on the achievement of certain deliverables outlined in the Amended Eyee APA and the continued employment of certain Eyee personnel. The transaction was accounted for separately from acquisition accounting for the Eyee business combination.

## NOTE 4 FAIR VALUE OF FINANCIAL INSTRUMENTS

## Assets and Liabilities that are Measured at Fair Value on a Recurring Basis

The carrying amounts for certain of our financial instruments, including cash, accounts receivable, accounts payable and certain accrued expenses and other assets and liabilities, approximate fair value due to the short-term nature of these instruments.

As of June 30, 2023 and December 31, 2022, we had contingent consideration that is required to be measured at fair value on a recurring basis.

Our financial instruments measured at fair value on a recurring basis were as follows at the dates indicated:

	Condensed Consolidated Balance Sheet Caption		Fair Value at June 30, 2023				
(in thousands)		L	evel 1	Level 2	Level 3	Total	
Liabilities:							
Contingent consideration - current	Accrued expenses and other current liabilities		_	_	2,541	2,541	
Total Liabilities		S	_	2	S 2.541	\$ 2.541	

	Consolidated Balance Sheet Caption		Fair Value at December 31, 2022					
(in thousands)			Level 1	Level 2		Level 3		Total
Liabilities:								
Contingent consideration - current	Accrued expenses and other current liabilities	S	_	s –	S	2,738	S	2,738
Total Liabilities		S		s –	S	2,738	S	2,738

There were no transfers between Level 1 and Level 2 and no transfers to or from Level 3 of the fair value hierarchy during the three and six months ended June 30, 2023 and 2022, respectively.

# Derivative Instrument and Hedging Activity

On July 11, 2019, we entered into an interest rate swap contract to manage our risk associated with the interest rate fluctuations on the Company's floating rate Real Estate Note described in "Note 6 - Debt." The counterparty to this instrument was a reputable financial institution. Our interest rate swap contract was designated as a cash flow hedge at the inception date and was previously reflected at its fair value in our consolidated balance sheets. The fair value of our interest rate swap liability was determined based on the present value of expected future cash flows. Since our interest rate swap value was based on the LIBOR forward curve and credit default swap rates, which were observable at commonly quoted intervals for the full term of the swap, it was considered a Level 2 measurement.

Beginning with the second quarter of 2022, we discontinued hedge accounting for the interest rate swap contract. During the second quarter of 2022, we also reclassified the related accumulated other comprehensive income balance of 6.3 million to "interest expense" in our condensed consolidated statement of income and comprehensive loss.

Refer to "Note 8 — Supplemental Financial Information" for further details on the components of accumulated other comprehensive income (loss) for the three and six months ended June 30, 2023 and 2022, respectively.

The unrealized loss on the derivative instrument prior to the discontinuation of hedge accounting was included within "Other comprehensive income (loss)" in our condensed consolidated statement of operations and comprehensive loss. There was no

measure of hedge ineffectiveness and no reclassifications from other comprehensive loss into interest expense for the three months ended June 30, 2022. In August 2022, we terminated the interest swap contract.

### Contingent Consideration

Each period we revalue our contingent consideration obligations associated with business acquisitions to their fair value. We estimate the fair value of the Product Launch Contingent Payments using a form of the scenario-based method, which includes significant unobservable inputs such as management's identification of probability-weighted outcomes and a risk-adjusted discount rate over the earn-out period. Significant increases or decreases in these inputs could result in a significantly lower or higher fair value measurement of the contingent consideration liability. Changes in the fair value of contingent consideration are included within "Other income (expense), not consolidated statements of operations and comprehensive loss.

A reconciliation of our liabilities that are measured and recorded at fair value on a recurring basis using significant unobservable inputs (Level 3) is as follows:

(in thousands)		Six Months Ended June 30, 2023
Balance at December 31, 2022	S	2,738
Cash payments for earned contingent consideration		(300)
Loss (gain) from fair value adjustments included in results of operations		103
Balance at June 30, 2023	\$	2,541
(in thousands)		Six Months Ended June 30, 2022
Balance at December 31, 2021	\$	6,857
Eyee 2021 Contingent Payment settlement in Class A common stock		(875)
Eyce 2021 Contingent Payment settlement in cash		(875)
DaVinci 2021 Contingent Payment settlement in Class A common stock		(2,611)
Write-off of Eyee 2022 Contingent Payment in conjunction with the Amended Eyee APA		(267)
Loss from fair value adjustments included in results of operations		359
Balance June 30, 2022	\$	2,588

# Equity Securities Without a Readily Determinable Fair Value

Our investment in equity securities without readily determinable fair value consist of ownership interests in Airgraft Inc., Sun Grown Packaging, LLC ("Sun Grown") and Vapor Dosing Technologies, Inc. ("VIVA"). We determined that our ownership interests do not provide us with significant influence over the operations of these investments. Accordingly, we account for our investments in these entities as equity securities.

Airgraft Inc., Sun Grown, and VIVA are private entities and their equity securities do not have a readily determinable fair value. We elected to measure these securities under the measurement alternative election at cost minus impairment, if any, with adjustments through earnings for observable price changes in orderly transactions for the identical or similar investment of the same issuer. We acquired our investments in Sun Grown and VIVA as part of our merger with KushCo, which we completed in August 2021. We did not identify any fair value adjustments related to these equity securities during the three and six months ended June 30, 2023 and 2022, respectively.

As of June 30, 2023 and December 31, 2022, the carrying value of our investment in equity securities without a readily determinable fair value was approximately \$.5 million, respectively, included within "Other assets" in our condensed consolidated balance sheets. The carrying value included a fair value adjustment of \$1.5 million due to an observable price change recognized during the year ended December 31, 2019.

# NOTE 5. LEASES

# Greenlane as a Lessee

As of June 30, 2023, we had facilities financed under operating leases consisting of warehouses, offices, and retail stores, with lease term expirations between 2023 and 2027. Lease terms are generally three to seven years for warehouses, office space and

retail store locations. Our lease agreements do not contain any material residual value guarantees or material restrictive covenants.

The following table provides details of our future minimum lease payments under finance and operating lease liabilities recorded in our condensed consolidated balance sheet as of June 30, 2023. The table below does not include commitments that are contingent on events or other factors that are currently uncertain or unknown.

(in thousands)		Operating Leases
Remainder of 2023	S	637
2024		914
2025		942
2026		81
2027 and thereafter		
Total minimum lease payments	·	2,574
Less: imputed interest		96
Present value of minimum lease payments		2,478
Less: current portion		1,005
Long-term portion	S	1,473

Rent expense under operating leases was approximately \$0.6 million and \$1.2 million for three and six months ended June 30, 2023, respectively, and approximately \$0.7 million and \$1.4 million for the three and six months ended June 30, 2022, respectively.

The following expenses related to our operating leases were included in "general and administrative" expenses within our condensed consolidated statements of operations and comprehensive loss:

		For the six months ended June 30,			
(in thousands)		2023		2022	
Operating lease cost	S	1,041	S	1,406	
Variable lease cost		143		47	
Total lease cost	S	1,184	S	1,453	

The table below presents lease-related terms and discount rates as of June 30, 2023:

	Operating Leases
Weighted average remaining lease terms	2.4 years
Weighted average discount rate	2.3 %

# Greenlane as a Lessor

The following table represents the maturity analysis of undiscounted cash flows related to lease payments, which we expect to receive from our existing operating lease agreements related to our sublease in California:

Rental Income	(in t	thousands)
Remainder of 2023	S	96,000
2024 and thereafter		_
Total	S	96,000

### NOTE 6. DEBT

Our debt balance, excluding operating lease liabilities and finance lease liabilities, consisted of the following amounts at the dates indicated:

(in thousands)	June 30, 2023	December 31, 2022
Line of Credit	\$ 5,548	\$ 15,000
DaVinci Promissory Note	1,584	2,538
Eyce Promissory Note	_	647
	7,132	18,185
Less unamortized debt issuance costs	(2,207)	(1,960)
Less current portion of debt	(2,334)	(3,185)
Debt, net, excluding operating and finance leases	\$ 2,591	\$ 13,040

### Real Estate Note

On October 1, 2018, one of the Operating Company's wholly-owned subsidiaries financed the purchase of a building, which served as our corporate headquarters, through a real estate term note (the "Real Estate Note") in the principal amount of 8.5 million. Our obligations under the Real Estate Note were secured by a mortgage on the property.

On August 8, 2022, we entered into a note, mortgage and loan modification agreement (the "Real Estate Note Amendment"), which amended the maturity date of the Real Estate Note to reflect a maturity date of December 1, 2022, whereupon all principal and accrued interest were to become due and payable, in full.

In September 2022, one of the Operating Company's wholly-owned subsidiaries, 1095 Broken Sound Pkwy LLC ("1095 Broken Sound"), consummated the previously disclosed transactions contemplated by that certain Purchase and Sale Agreement, dated as of August 16, 2022, by and between 1095 Broken Sound and a third-party (the "HQ Purchaser") whereby 1095 Broken Sound agreed to sell a certain parcel of real estate including our headquarters building to the purchaser of our former headquarters for total proceeds of \$9.6 million in cash. On the closing date, the Company used a portion of the proceeds from the transaction to repay the remainder of the Real Estate Note in full. There was no remaining balance related to the Real Estate Note on our consolidated balance sheet as of June 30, 2023 or December 31, 2022.

### Evce Promissory Note

In March 2021, one of the Operating Company's wholly-owned subsidiaries financed a portion of the consideration of Eyee through the issuance of an unsecured promissory note (the "Eyee Promissory Note") in the principal amount of \$5 million. Principal payments plus accrued interest at a rate of 4.5% are due quarterly through April 2023. As of June 30, 2023, the Eyee Promissory Note was repaid in full, and there was no remaining balance on our condensed consolidated balance sheet.

### D. M. . . D. . . . . . N. .

In November 2021, one of the Operating Company's wholly-owned subsidiaries financed the acquisition of DaVinci through the issuance of an unsecured promissory note (the "DaVinci Promissory Note") in the principal amount of \$.0 million. Principal payments plus accrued interest at a rate of 4.0% are due quarterly through October 2023.

## Bridge Loan

On June 30, 2022, we entered into the First Amendment to the December 2021 Note (the "First Amendment"), which extended the maturity date of the December 2021 Note to July 14, 2022, we entered into the Second Amendment to the December 2021 Note (the "Second Amendment" and together with the December 2021 Note, the "Bridge Loan"), which provided for the extension of the maturity date of the Bridge Loan from July 14, 2022, to connection with the entry into the Second Amendment, we repaid \$4.0 million of the aggregate principal amount due under the Bridge Loan and July

14, 2022, with the remainder due at maturity. On July 19, 2022, we repaid the remaining balance on the Bridge Loan in full, and, as a result, all obligations under the Bridge Loan have been satisfied.

### Asset-Based Loan

On August 9, 2022, we entered into an asset-based loan pursuant to that certain Loan and Security Agreement, dated as of August 8, 2022 (the "Loan Agreement"), by and among the Company, certain subsidiaries of the Company (the "Guarantors"), the parties thereto from time to time as lenders (the "Lenders"), and WhiteHawk Capital Partners LP, as the agent for the Lenders (the "Asset-Based Loan" or "Line of Credit").

Pursuant to the Loan Agreement, the Lenders agreed to make available to us a term loan of up to \$15.0 million on the terms and conditions set forth therein and the other Financing Agreements (as defined therein). As of December 31, 2022, of the total term loan amount, \$5.7 million was located in a blocked account, which was classified as "restricted cash" on our condensed consolidated balance sheet, and which released the funds when permitted by the borrowing base certificate. Subject to certain exceptions described in the Loan Agreement, the Company and the Guarantors agreed to pledge all of their assets as collateral. The maturity date of the Asset-Based Loan is the third anniversary of the closing date (the "Maturity Date").

We incurred \$1.5 million of debt issuance costs related to the Asset-Based Loan, as well as an original issue discount of \$0.5 million, which were recorded as a direct deduction from the carrying amount of the Asset-Based Loan, and which were amortized through interest expense over the term of the Asset-Based Loan. The Asset-Based Loan contained customary covenants and restrictions, including, without limitation, covenants that required us to comply with applicable laws, restrictions on our ability to incur additional indebtedness, and various customary remedies for the lender following an event of default, including the acceleration of repayment of outstanding amounts under the Asset-Based Loan and execution upon the collateral securing obligations under the Asset-Based Loan.

The Asset-Based Loan accrued interest at the prime rate plus 8.0% and interest payments were due monthly. Based on the original terms, beginning with the fiscal quarter ending September 30, 2023, and for each fiscal quarter thereafter until the Maturity Date, quarterly payments of \$0.3 million would be due, with a final payment of all remaining outstanding principal and accrued interest due on the Maturity Date.

On February 9, 2023, we entered into Amendment No. 2 to the Loan Agreement, pursuant to which we agreed to, among other things, to voluntarily prepay approximately \$6 million (inclusive of early termination fees and expenses) under the terms provided for under the Loan Agreement and the lenders under the Loan Agreement also provided that we would make additional prepayments upon the occurrence of certain specified asset sales by the Company.

On August 7, 2023, we repaid the approximately \$4.3 million in aggregate principal amount (the "Loan Repayment") which remained outstanding under the terms of the Loan Agreement. As a result of the Loan Repayment, the Company has been released from its obligations under the Loan Agreement, in accordance with the terms of the Loan Agreement. See "Note 13 - Subsequent Events" for more information.

As of June 30, 2023, we were in compliance with the Loan Agreement covenants

# NOTE 7. COMMITMENTS AND CONTINGENCIES

### Legal Proceeding

In the ordinary course of business, we are involved in various legal proceedings involving a variety of matters. We do not believe there are any pending legal proceedings that will have a material adverse effect on our business, consolidated financial position, results of operations, or cash flows. However, the outcome of such legal matters is inherently unpredictable and subject to significant uncertainties. We have not taken any reserves for litigation for the three and six months ended June 30, 2023 and 2022, respectively.

# Other Contingencies

We are potentially subject to claims related to various non-income taxes (such as sales, value added, consumption, and similar taxes) from various tax authorities, including in jurisdictions in which we already collect and remit such taxes. If the relevant taxing authorities were successfully to pursue these claims, we could be subject to significant additional tax liabilities.

See "Note 5—Leases" for details of our future minimum lease payments under operating lease liabilities. See "Note 11—Incomes Taxes" for information regarding income tax contingencies.

# NOTE 8. SUPPLEMENTAL FINANCIAL STATEMENT INFORMATION

# ERC Sale

As of December 31, 2022, we had recorded an Employee Retention Credit ("ERC") receivable of \$.9 million within "Other current assets" on our consolidated balance sheets, and a corresponding amount was included in "Other income (expense), net" in our consolidated statement of operations and comprehensive loss for the year ended December 31, 2022. On February 16, 2023, two of Greenlane Holdings, Inc.'s subsidiaries, Warehouse Goods LLC and Kim International LLC (collectively, the "Company"), entered into an agreement with a third-party institutional investor pursuant to which the investor pursuant to which the investor pursuant Revenue Service with respect to the employee retention credits filed by the Company under the ERC program.

# Accrued Expenses and Other Current Liabilities

The following table summarizes the composition of accrued expenses and other current liabilities as of the dates indicated:

(in thousands)	June 30, 2023	December 31, 2022
VAT payable (including amounts related to VAT matter described in Note 2)	\$ 3	258 \$ 2,809
Contingent consideration	2	541 2,738
Accrued employee compensation	2	665 3,812
Amended Eyce APA		656 430
Accrued professional fees		750 818
Refund liability (including accounts receivable credit balances)		137 329
Accrued construction in progress (ERP)		
Sales tax payable		657 578
Other	I	054 198
	\$ 11	718 \$ 11,882

# **Customer Deposits**

For certain product offerings we may receive a deposit from the customer (generally 25% - 50% of the total order cost, but the amount can vary by customer contract), when an order is placed by a customer. We typically complete orders related to customer deposits withinne to six months from the date of order, depending on the complexity of the customization and the size of the order, but the order completion timeline can vary by product type and terms of sale with each customer. Changes in our customer deposits liability balance during the six months ended June 30, 2023 were as follows:

(in thousands)	Customer Deposits	
Balance as of December 31, 2022	\$	3,983
Increases due to deposits received, net of other adjustments		2,787
Revenue recognized		(3,832)
Balance as of June 30, 2023	\$	2,938

# Accumulated Other Comprehensive Income (Loss)

The components of accumulated other comprehensive income (loss) for the periods presented were as follows:

(in thousands)	Foreign Currency Translation		Unrealized Gain or (Loss) on Derivative Instrument	Total
Balance at December 31, 2022	\$	55	s —	\$ 55
Other comprehensive income (loss)		205	_	205
Less: Other comprehensive (income) loss attributable to non-controlling interest		_	_	_
Balance at June 30, 2023	S	260	s —	\$ 260

(in thousands)	Foreign Currency Translation		Unrealized Gain or (Loss) on Derivative Instrument	nt Total	
Balance at December 31, 2021	S	282	\$ 42	\$ 324	
Other comprehensive income (loss)		26	358	384	
Less: Reclassification adjustment for (gain) loss included in net loss (Note 4)		_	(332)	(332)	
Less: Other comprehensive (income) loss attributable to non-controlling interest		(17)	(68)	(85)	
Balance at June 30, 2022	\$	291	s —	\$ 291	

### Supplier Consentration

Our four largest vendors accounted for an aggregate of approximately 89.9% and 82.2% of our total purchases for the three and six months ended June 30, 2023, respectively, and an aggregate of approximately 83.3% and 74.0%. of our total purchases for the three and six months ended June 30, 2022, respectively. We expect to maintain our relationships with these vendors.

### Related Party Transactions

Nicholas Kovacevich, our former Chief Corporate Development Officer, owns capital stock of Unrivaled Brands Inc. ("Unrivaled") and serves on the Unrivaled board of directors. Net sales to Unrivaled for the three and six months ended June 30, 2023 and 2022 were 6 and approximately \$0.2 million, respectively. Total accounts receivable due from Unrivaled were \$0.4 million as of June 30, 2023 and December 31, 2022, respectively. On February \$8, 2023, we filed a lawsuit against Unrivaled in Superior Court of California, Orange County, seeking to compel the repayment of Unrivaled's open balance due to us. We can provide no assurances that we will be successful in this lawsuit, or that the amounts due to us, or any portion thereof, will be recovered.

### NOTE 0 STOCKHOLDERS' FOULTS

Shares of our Class A common stock have both voting interests and economic interests (i.e., the right to receive distributions or dividends, whether cash or stock, and proceeds upon dissolution, winding up or liquidation), while shares of our Class B common stock have voting interests but no economic interests. Each share of our Class A common stock and Class B common stock entitles the record holder thereof to one vote on all matters on which stockholders generally are entitled to vote, and except as otherwise required in the A&R Charter, the holders of Common Stock will vote together as a single class on all matters (or, if any holders of our preferred stock are entitled to vote together with the holders of Common Stock, as a single class with such holders of preferred stock).

Effective August 9, 2022, we completed a one-for-20 reverse stock split (the "2022 Reverse Stock Split") of our issued and outstanding shares of Class A common stock and Class B common stock (collectively, the "Common Stock"), as further described in "Note 2 - Summary of Significant Accounting Policies." As a result of the 2022 Reverse Stock Split, every 20 shares of Common Stock issued and outstanding were converted into one share of Common Stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2022 Reverse Stock Split.

Effective June 5, 2023, we completed a one-for-10 reverse stock split (the "2023 Reverse Stock Split" and together with the 2022 Reverse Stock Split, the "Reverse Stock Splits") of our issued and outstanding shares of Common Stock, as further described in "Note 2 - Summary of Significant Accounting Policies." As a result of the 2023 Reverse Stock Split, every 10 shares of Common Stock issued and outstanding were converted into one share of Common Stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split.

The Reverse Stock Splits did not change the par value of the Common Stock or the authorized number of shares of Common Stock. All share and per share amounts in these unaudited condensed consolidated financial statements and notes thereto have been retroactively adjusted for all periods presented to give effect to the Reverse Stock Splits, including reclassifying an amount equal to the reduction in par value of Common Stock to additional paid-in capital.

## Non-Controlling Interest

As discussed in "Note 1—Business Operations and Organization," we consolidate the financial results of the Operating Company in our consolidated financial statements and report a non-controlling interest related to the Common Units held by non-controlling interest holders. As of December 31, 2022, all Common Units of the Operating Company and Class B common stock had been exchanged for Class A common stock, and we owned 100,0% of the economic interests in the Operating Company. The non-controlling interest in the accompanying consolidated statements of operations and comprehensive loss represents the portion of the net loss attributable to the economic interest in the Operating Company previously held by the non-controlling holders of Common Units calculated based on the weighted average non-controlling interests' ownership during the periods presented.

## At-the-Market Equity Offering

In August 2021, we established an "at-the-market" equity offering program (the "ATM Program") that provides for the sale of shares of our Class A common stock having an aggregate offering price of up to \$0 million, from time to time, through Cowen and Company, LLC ("Cowen"), as the sales agent. Net proceeds from sales of our shares of Class A common stock under the ATM Program are expected to be used for working capital and general corporate purposes.

Sales of our Class A common stock under the ATM Program may be made by means of transactions that are deemed to be an "at the market offering" as defined in Rule 415(a)(4) under the Securities Act, including sales made directly on the Nasdaq Global Market or sales made to or through a market maker or through an electronic communications network. We are under no obligation to offer and sell shares of our Class A common stock under the ATM Program.

Shares of our Class A common stock will be issued pursuant to our effective shelf registration statement on Form S-3 (File No. 333-257654), and a prospectus supplement relating to the Class A common stock that was filed with the Securities and Exchange Commission on April 18, 2022. Pursuant to Instruction I.B.6, in no event will the Company sell Class A common stock through the ATM Program with a value exceeding more than one-third of the Company's "public float" (the market value of the Company's Class A common stock and any other equity securities that it issues in the future that are held by non-affiliates) in any twelve-month period so long as the Company's public float remains below \$75.0 million.

On April 18, 2022, we entered into Amendment No. 1 (the "ATM Amendment") to the sales agreement dated August 2, 2022 with Cowen. The purpose of the Amendment was to add the limitations imposed on the ATM Program by Instruction 1.B.6 to the sales agreement. At the time of our entry into the ATM Amendment, approximately \$37.3 million in shares remained available for issuance under the ATM Program.

Due to the untimely filing of our Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2023 we are unable to issue additional shares of Class A common stock pursuant to the ATM Program or otherwise use the Shelf Registration Statement for a period of 12 months, which will limit our liquidity options in the capital markets.

The table below summarizes sales of our Class A common stock under the ATM Program:

(S in thousands)	August 2021 (Inception) through June 30, 2023
Class A shares sold*	97,262
Gross proceeds	\$ 12,684
Fees paid to sales agent	\$ 381
Net proceeds	\$ 12,303

\*After giving effect to the Reverse Stock Splits.

### Common Stock and Warrant Offerings

## June 2022 Offering

On June 27, 2022, we entered into a securities purchase agreement with an accredited investor, pursuant to which we agreed to issue and sell an aggregate of 8,500 shares of our Class A common stock, (he "June 2022 Pre-Funded Warrants") and warrants to purchase up to 108,000 shares of our Class A common stock (the "June 2022 Pre-Funded Warrants") and warrants to purchase up to 108,000 shares of our Class A common stock (the "June 2022 Varients"). The shares of Class A common stock and June 2022 Warrants", in a registered direct offering (the "June 2022 Varients"), which are considered warrants to purchase one share of our Class A common stock and June 2022 Warrants were sold in Units (the "June 2022 Warrants") and warrants of Class A common stock and June 2022 Pre-Funded Warrant and a June 2022 Pre-Funded Warrant of Class A common stock was a common stock. The June 2022 Warrants are exercisable six months from the date of issuance at an exercise price equal to \$5.00 per share of Class A common stock at an exercise price of \$0.001. The June 2022 Pre-Funded Warrant is exercisable immediately with no expiration date for one share of Class A common stock at an exercise price of \$0.001. The June 2022 Pre-Funded Warrant stop is \$5.0 million and net proceeds to the Company of approximately \$5.0 million.

All June 2022 Pre-Funded Warrants were exercised in July 2022, based upon which we issued an additional 49,500 shares of our Class A common stock, for de minimis net proceeds.

### October 2022 Offering

On October 27, 2022, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate of 95,555 shares of our Class A common stock, pre-funded warrants to purchase up to 137,778

shares of our Class A common stock (the "October 2022 Pre-Funded Warrants") and warrants to purchase up to 1,66,667 shares of our Class A common stock (the "October 2022 Standard Warrants"). The October 2022 units each consisted often share of Class A common stock or a October 2022 Pre-Funded Warrant and two October 2022 Standard Warrants to purchase one share of our Class A common stock. The October 2022 units were offered pursuant to the S-1 Registration Statement. The October 2022 Standard Warrants are exercisable immediately at an exercise price of sack october 2022 Pre-Funded Warrant is exercisable immediately with no expiration date for one share of Class A common stock at an exercise price of \$0.0001. The October 2022 Offering generated gross proceeds of approximately \$7.5 million and net proceeds to the Company of approximately \$6.8 million.

All October 2022 Pre-Funded Warrants were exercised in November 2022, based upon which we issued an additional 137,778 shares of our Class A common stock, for de minimis net proceeds.

# July 2023 Offering

On June 29, 2023, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate o \$60,476 shares of our Class A common stock, pre-funded warrants to purchase up to \$4,87,143 shares of our Class A common stock (the "July 2023 Pre-Funded Warrants"). The July 2023 units each consisted often share of Class A common stock or a July 2023 Pre-Funded Warrant and two July 2023 Standard Warrants to purchase one share of our Class A common stock. The July 2023 units were offered pursuant to an effective Registration Statement on Form S-1. The July 2023 Standard Warrants are exercisable immediately at an exercise price equal to \$.05 per share of Class A common stock for a period of five years. Each July 2023 Pre-Funded Warrant is exercisable immediately with no expiration date for one share of Class A common stock for a period of five years. Each July 2023 Pre-Funded Warrant is exercisable immediately with no expiration date for one share of Class A common stock for a period of five years. Each July 2023 Pre-Funded Warrant is exercisable immediately with no expiration date for one share of Class A common stock at an exercise price of \$0.0001. The July 2023 Offering generated gross proceeds of approximately \$4.3 million and net proceeds to the Company of approximately \$3.8 million.

As of the date of this Quarterly Report on Form 10-Q,498,143 July 2023 Pre-Funded Warrants have been exercised, based upon which we issued an additional 498,143 shares of our Class A common stock, for de minimis net proceeds.

In connection with the July 2023 Offering, the Company entered into privately negotiated agreements with holders participating in the offering to amend existing outstanding warrants to purchase up td,344,367 shares of Class A common stock that were previously issued in connection with the June 2022 and October 2022 Offerings at exercise prices per share of \$50.00 and \$9.00, respectively, and expire on December 29, 2027 and November 1, 2029, respectively (collectively, the "Prior Warrants"), effective upon the closing of the July 2023 Offering to reduce the exercise price of the Prior Warrants to \$1.05, the exercise price of the warrants to purchase shares of Class A common stock offered in the July 2023 Offering. All other terms of the Prior Warrants remained unchanged.

# Net Loss Per Share

Basic net loss per share of Class A common stock is computed by dividing net loss attributable to Greenlane by the weighted-average number of shares of Class A common stock outstanding during the period. Diluted net loss per share of Class A common stock is computed by dividing net loss attributable to Greenlane by the weighted-average number of shares of Class A common stock outstanding adjusted to give effect to potentially dilutive instruments.

A reconciliation of the numerator and denominator used in the calculation of basic and diluted net loss per share of our Class A common stock is as follows (in thousands, except per share amounts):

	Three months ended June 30,		Six months ended June 30,	
(in thousands, except per share data)	2023	2022	2023	2022
Numerator:				
Net loss	\$ (10,525)	\$ (14,481)	\$ (20,773)	\$ (33,230)
Less: Net loss attributable to non-controlling interests	8	(2,357)	(46)	(5,774)
Net loss attributable to Class A common stockholders	\$ (10,533)	\$ (12,124)	\$ (20,727)	\$ (27,456)
Denominator:	-			
Weighted average shares of Class A common stock outstanding*	1,599	534	1,599	493
Net loss per share of Class A common stock - basic and diluted*	\$ (6.56)	\$ (22.70)	\$ (12.96)	\$ (55.70)

<sup>\*</sup>After giving effect to the Reverse Stock Splits

The June 2022 Pre-Funded Warrants, October 2022 Pre-Funded Warrants were included in the weighted-average in the computation of basic net loss per share of Class A common stock for the three and six months ended June 30, 2022, respectively, beginning with their issuance date, as their stated exercise price of \$0.001 was non-substantive and their exercise was virtually assured.

For the three and six months ended June 30, 2023 and 2022, respectively, shares of Class B common stock and stock options and warrants to purchase Class A common stock were excluded from the weighted-average in the computation of diluted net loss per share of Class A common stock because the effect would have been anti-dilutive.

Shares of our Class B common stock do not share in our earnings or losses and are therefore not participating securities. As such, separate calculations of basic and diluted net loss per share for each of our Class B common stock under the two-class method have not been presented for the three and six months ended 2022, respectively. As of December 31, 2022, all Common Units of the Operating Company and Class B common stock had been exchanged for Class A common stock, and we owned 100.0% of the economic interests in the Operating Company.

# NOTE 10. COMPENSATION PLANS

# Amended and Restated 2019 Equity Incentive Plan

In April 2019, we adopted the 2019 Equity Incentive Plan (the "2019 Plan"), which amends and restates the 2019 Plan in its entirety. At our 2022 Annual Meeting of Stockholders on August 4, 2022, stockholders approved the Second Amended and Restated 2019 Equity Incentive Plan (the "Amended 2019 Plan"), which among other things, increased the number of shares of Class A common stock authorized for issuance under the Amended 2019 Plan. Following the effect of the Reverse Stock Splits, the total number of shares of Class A common stock authorized for issuance is 110,000 shares.

The Second Amended 2019 Plan provides eligible participants with compensation opportunities in the form of cash and equity incentive awards. The Second Amended 2019 Plan is designed to enhance our ability to attract, retain and motivate our employees, directors, and executive officers, and incentivizes them to increase our long-term growth and equity value in alignment with the interests of our stockholders.

On June 2, 2023, the Company's stockholders approved a third amendment and restatement of the 2019 Plan (the "Third Amended Plan"). The Third Amended Plan, among other things, increases the number of shares of Class A common stock authorized for issuance under the Second Amended 2019 Plan by 209,862 shares to an aggregate of 319,862 shares. As of the date of this Quarterly Report on Form 10-Q, we have not filed a Registration Statement on Form S-8 with the Securities and Exchange Commission to register the additional shares authorized under the Third Amended Plan.

# **Equity-Based Compensation Expense**

Equity-based compensation expense is included within "salaries, benefits and payroll taxes" in our condensed consolidated statements of operations and comprehensive loss. We recognized equity-based compensation expense as follows:

		For the three Jun		For the six months ended June 30,	
(in thousands)		2023	2022	2023	2022
Stock options - Class A common stock	\$	28	\$ 261	\$ 79	\$ 935
Restricted shares - Class A common stock		(39)	170	21	358
Restricted stock units (RSUs) - Class A common stock		_	_	_	11
Total equity-based compensation expense	S	(11)	\$ 431	\$ 100	\$ 1,304

Total remaining unrecognized compensation expense as of June 30, 2023 was as follows:

	Remaining Unrecognized Compensation Exper June 30, 2023	ise	Weighted Average Period over which Remaining Unrecognized Compensation Expense is Expected to be Recognized
	(in thousands)		(in years)
Stock options - Class A common stock	\$	122	1.4
Restricted shares - Class A common stock		39	1.2
Total remaining unrecognized compensation expense	S	161	

## NOTE 11. INCOME TAXES

As a result of the IPO and the related transactions completed in April 2019, we owned a portion of the Common Units of the Operating Company, which is treated as a partnership for U.S. federal and most applicable state and local income tax purposes. As a partnership, the Operating Company was generally not subject to U.S. federal and certain state and local income taxes. Any taxable income or loss generated by the Operating Company was passed through to and included in the taxable income or

loss of its members, including Greenlane, on a pro-rata basis, in accordance with the terms of the Operating Agreement. The Operating Company was also subject to taxes in foreign jurisdictions. We are a corporation subject to U.S. federal income taxes, in additional to state and local income taxes, based on our share of the Operating Company's pass-through taxable income.

Effective on December 31, 2022, the Operating Company became wholly owned by us. As a result, the Operating Company's tax status was converted from a partnership to a disregarded entity. Starting in 2023, 100% of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and expenses will be included in our law and the approximation of the Operating Company's US income and the operating Company in the operation of the Operating Company in the

During the three and six months ended June 30, 2023 and 2022, respectively, management performed an assessment of the realizability of our deferred tax assets based upon which management determined that it is not more likely than not that the results of operations will generate sufficient taxable income to realize portions of the net operating loss benefits. Consequently, we established a full valuation allowance against our deferred tax assets and reflected a carrying balance of \$0 as of June 30, 2023 and December 31, 2022, respectively. In the event that management determines that we would be able to realize our deferred tax assets in the future in excess of their net recorded amount, an adjustment to the valuation allowance will be made, which would reduce the provision for income taxes.

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For the three and six months ended June 30, 2023 and 2022, respectively, we didnot have any unrecognized tax benefits as a result of tax positions taken during a prior period or during the current period. No interest or penalties have been recorded as a result of tax uncertainties. The Company is subject to audit examination for federal and state purposes for the years 2018 – 2022.

## Tax Receivable Agreement (TRA)

We entered into the TRA with the Operating Company and each of the members that provides for the payment by the Operating Company to the members of 85% of the amount of tax benefits, if any, that we may actually realize (or in some circumstances are deemed to realize) as a result of (i) increases in tax basis resulting from any future redemptions of Common Units as described in "Note 1—Business Operations and Organization" and (ii) certain other tax benefits attributable to payments made under the TRA.

The annual tax benefits are computed by calculating the income taxes due, including such tax benefits, and the income taxes due without such benefits. The Operating Company expects to benefit from the remaining 5% of any tax benefits that it may actually realize. The TRA payments are not conditioned upon any continued ownership interest in the Operating Company. The rights of each noncontrolling interest holder under the TRA are assignable to transferees of its interest in the Operating Company. The timing and amount of aggregate payments due under the TRA may vary based on a number of factors, including the amount and timing of the taxable income the Operating Company generates each year and the applicable tax rate.

As noted above, we evaluated the realizability of the deferred tax assets resulting from the IPO and the related transactions completed in April 2019 and established a full valuation allowance against those benefits. As a result, we determined that the amount or timing of payments to noncontrolling interest holders under the TRA are no longer probable or reasonably estimable. Based on this assessment, our TRA liability was \$0 as of June 30, 2023 and December 31, 2022, respectively.

If utilization of the deferred tax assets subject to the TRA becomes more likely than not in the future, we will record a liability related to the TRA, which would be recognized as expense within our condensed consolidated statements of operations and comprehensive (loss) income.

During the three and six months ended June 30, 2023 and 2022, respectively, we did not make any payments, inclusive of interest, to members of the Operating Company pursuant to the TRA.

# NOTE 12. SEGMENT REPORTING

We define our segments as those operations whose results are regularly reviewed by our CODM to analyze performance and allocate resources. Therefore, segment information is prepared on the same basis that management reviews financial information for operational decision-making purposes. Our CODM is a committee comprised of our CFO.

We determined we had two operating segments as of June 30, 2023, which are the same as our reportable segments: (1) Consumer Goods and (2) Industrial Goods. These operating segments align with how we manage our business as of the second quarter of 2023. The accounting policies of the reportable segments are the same as those described in "Note 2 - Summary of Significant Accounting Policies."

The Consumer Goods segment focuses on serving consumers across wholesale, retail and e-commerce operations—through both our proprietary Greenlane Brands, including Eyee, DaVinci, Groove, Marley Natural, Keith Haring and Higher Standards, as well as lifestyle products and accessories from leading brands, such as Storz and Bickel, PAX, and many more. The Consumer Goods segment forms a central part of our growth strategy, especially as it relates to scaling our own portfolio of higher-margin Greenlane Brands.

The Industrial Goods segment focuses on serving the premier brands, operators, and retailers through our wholesale operations by providing ancillary products essential to their growth, such as customizable packaging and supply products, which includes our vaporization solutions offering including CCELL branded products.

Our CODM allocates resources to, and assesses the performance of, ourtwo operating segments based on the operating segments' net sales and gross profit. The following table sets forth information by reportable segment for the three and six months ended June 30, 2023 and 2022, respectively. There were no material intersegment sales during the three and six months ended June 30, 2023 and 2022, respectively.

			For	the three months ended June 30, 2023								
(in thousands)	Consumer Good	s		Industrial Goods		Total		Consumer Goods		Industrial Goods		Total
Net sales	S	6,025	S	13,600	\$	19,625	S	15,912	S	24,004	S	39,916
Cost of sales		4,222		10,829		15,051		12,848		18,969		31,817
Gross profit	S	1,803	S	2,771	S	4,574	\$	3,064	S	5,035	\$	8,099

		F	or the six months ended June 30, 2023		For the six months ended June 30, 2022							
(in thousands)	 Consumer Goods		Industrial Goods	Total		Consumer Goods		Industrial Goods		Total		
Net sales	\$ 13,835	\$	29,749	\$ 43,584	\$	33,053	S	53,397	S	86,450		
Cost of sales	9,745		23,746	33,491		27,167		45,216		72,383		
Gross profit	\$ 4,090	\$	6,003	\$ 10,093	\$	5,886	S	8,181	S	14,067		

The following table sets forth specific asset categories which are reviewed by our CODM in the evaluation of operating segments:

				As of June 30, 2023					1	As of December 31, 2022		
(in thousands)	_	Consumer Goods		Industrial Goods		Total		Consumer Goods		Industrial Goods		Total
Accounts receivable, net	\$	163	S	2,926	\$	3,089	\$	967	\$	5,501	S	6,468
Inventories, net	S	18,588	S	11,252	S	29,840	S	19,259	S	21,384	S	40,643
Vendor deposits	S	3.154	S	1.859	S	5.013	S	3.269	S	3.027	S	6.296

# NOTE 13. SUBSEQUENT EVENTS

## Asset-Based Loan Repayment

On August 7, 2023, we repaid the approximately \$4.3 million in aggregate principal amount (the "Loan Repayment") which remained outstanding under the terms of the Loan Agreement. As a result of the Loan Repayment, the Company has been released from its obligations under the Loan Agreement, in accordance with the terms of the Loan Agreement.

### Future Receivables Financing:

On July 31, 2023 and August 3, 2023, the Company received an aggregate of approximately \$3.0 million in cash pursuant to the terms of future receivables financings (collectively, the "Future Receivables Financings") entered into withtwo private lenders. The Company will make weekly payments under the Future Receivables Financings in full in approximately six to eight months.

### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the unaudited condensed consolidated financial statements and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries ("Greenlane" and, clientively with the Operating Company and its consolidated subsidiaries, the "Company", "we", "is" and "our") for the quarterly period ended June 30, 2023 included in Part 1, Item 1 of this Quarterly Report on Form 10-Q, and the audited consolidated financial statements and related notes of Greenlane Holdings, Inc. for the year ended December 31, 2022, which are included in our Annual Report on Form 10-Q.

The following discussion and analysis of our financial statements and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries, the "Company", "we", "is" and "our") for the quarterly period ended June 30, 2023 included in Part 1, Item 1 of this Quarterly Report on Form 10-Q, and the audited consolidated financial statements and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries.

The following discussion and analysis of our financial statements and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries. The consolidated subsidiaries are subsidiaries and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries. The consolidated subsidiaries are subsidiaries and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries are subsidiaries. The consolidated subsidiaries are subsidiaries and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries. The consolidated subsidiaries are subsidiaries are subsidiaries and related notes of Greenlane Holdings, Inc. and its consolidated subsidiaries are subsidiaries. The consolidated subsidiaries are subsidiaries are subsidiaries are subsidiaries. The consolidated subsidiaries are subsidiaries are subsidiaries are subsidiaries. The consolidated subsidiaries are subsidiaries are s

### Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q ("Form 10-Q") contains forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Many of the forward-looking statements are located in Part I, Item 2 of this Form 10-Q under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations." Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. In some cases, you can identify forward-looking statements by terminology such as "anticipate," "estimate," "project," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could" and similar expressions. Examples of forward-looking statements include, without limitation:

- statements regarding our growth and other strategies, results of operations or liquidity;
- statements concerning projections, predictions, expectations, estimates or forecasts as to our business, financial and operational results and future economic performance;
- statements regarding our industry;
- statements of management's goals and objectives;
- statements regarding laws, regulations, and policies relevant to our business;
- projections of revenue, earnings, capital structure and other financial items;
- assumptions underlying statements regarding us or our business; and
- other similar expressions concerning matters that are not historical facts.

Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time those statements are made or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Factors that might cause such a difference include those discussed in our filings with the SEC, under the heading "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2022 (the "2022 Annual Report") and in other documents that we file from time to time with the Securities and Exchange Commission (the "SEC").

Forward-looking statements involve estimates, assumptions, known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from any future results, performances, or achievements expressed or implied by the forward-looking statements. These risks include, but are not limited to, those listed below and those discussed in greater detail in Part I, Item 1A of the 2022 Annual Report under the heading "Risk Factors."

- the potential delisting of our Class A common stock from the Nasdaq; our expectations about our ability to fully execute actions and steps that would be probable of mitigating the existence of substantial doubt regarding our ability to continue as a going concern; our strategy, outlook and growth prospects;
- general economic trends and trends in the industry and markets in which we operate;
- our dependence on, and our ability to establish and maintain business relationships with, third-party suppliers and service suppliers;
- our ability to access capital;
- the competitive environment in which we operate;
- our vulnerability to third-party transportation risks;
- the impact of governmental laws and regulations and the outcomes of regulatory or agency proceedings;
- our ability to accurately estimate demand for our products and maintain appropriate levels of inventory;
- our ability to maintain or improve our operating margins and meet sales expectations;

- · our ability to adapt to changes in consumer spending and general economic conditions, including the current inflationary environment;
- our ability to use or license certain trademarks;
- · our ability to maintain consumer brand recognition and loyalty of our products;
- our and our customers' ability to establish or maintain banking relationships;
- fluctuations in U.S. federal, state, local and foreign tax obligation and changes in tariffs;
- our ability to address product defects;
- · our exposure to potential various claims, lawsuits and administrative proceedings;
- contamination of, or damage to, our products;
- any unfavorable scientific studies on the long-term health risks of vaporizers, electronic cigarettes, or cannabis or hemp-derived products, including CBD;
- failure of our information technology systems to support our current and growing business
- our ability to prevent and recover from Internet security breaches;
- · our ability to generate adequate cash from our existing business to support our growth;
- our ability to raise capital on favorable terms, or at all, to support the continued growth of the business;
- · our ability to protect our intellectual property rights;
- our dependence on continued market acceptance of our products by consumers;
- our sensitivity to global economic conditions and international trade issues;
- · our ability to comply with certain environmental, health and safety regulations;
- our ability to successfully identify and complete strategic acquisitions;
- natural disasters, adverse weather conditions, operating hazards, environmental incidents and labor disputes;
- · increased costs as a result of being a public company; and
- our failure to maintain adequate internal controls over financial reporting.

Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or operating results.

The forward-looking statements speak only as of the date on which they are made, and, except as required by law, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which they statement is made or to reflect the occurrence of unanticipated events. In addition, we cannot assess the impact of each factor on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Consequently, you should not place undue reliance on forward-looking statements.

### Overview

Founded in 2005, Greenlane is the premier global platform for the development and distribution of premium cannabis accessories, vape devices, and lifestyle products. In 2021, we completed several transformative acquisitions including the acquisition of two proprietary house brands, EYCE ("Eyce") and DaVinci ("DaVinci"), along with a larger merger with KushCo Holdings, adding a significant industrial line of business to the Greenlane platform. These acquisitions strengthened our leading position as a consumer ancillary products house-of-brands business by adding two established brands to our portfolio (Eyce and DaVinci), and significantly expanded our customer network, bringing strategic relationships with leading cannabis multi-state-operators ("MSOs"), cannabis single-state operators ("SSOs"), and Canadian licensed-produces ("LPS"), ferenlane is a leading ancillary cannabis company, providing a wide array of consumer ancillary products and industrial ancillary products and industrial ancillary products of cannabis produces, processors, brands, and retailers ("Cannabis Operators"), in addition to specialty retailers, smoke shops and head shops, convenience stores, and consumers directly through our own proprietary web stores and large online marketplaces such as Amazon.

We have been developing a world-class portfolio of our own proprietary brands (the "Greenlane Brands") that we believe will, over time, deliver higher margins and create long-term value for our customers and shareholders. Our wholly-owned Greenlane Brands includes our recently launched a more affordable product line — Groove, innovative silicone pipes and accessories — Eyce, best-in-class premium vaporizer brand — DaVinci, premium smoke shop and ancillary product brand — Higher Standards, and child-resistant packaging brand - Pollen Gear. We also have category exclusive licenses for the premium Marley Natural branded products, as well as the K.Haring Glass Collection.

The Greenlane Brands, along with a curated set of third-party products, are offered to customers through our proprietary, owned and operated e-commerce platforms which include Vapor.com, Vaposhop.com, DaVinciVaporizer.com,

PuffItUp.com, HigherStandards.com, EyceMolds.com and MarleyNaturalShop.com. These platforms allow us to reach customers directly with helpful resources and a seamless purchasing experience.

We merchandise vaporizers, packaging, and other ancillary products in the United States, Canada, Europe and Latin America. We distribute products to retailers through wholesale operations and distribute products to consumers through e-commerce activities and our flagship Higher Standards store in New York City's famed Chelsea Market. We operate our own distribution centers in the United States, while also utilizing third-party logistics ("3PL") locations in the United States, Canada, and Europe. We have made tremendous progress consolidating and streamlining our warehouse and distribution operations following our acquisitions in 2021, and we look forward to further optimization of our footprint in 2023.

We manage our business in two different, but complementary, business segments. The first is the Consumer Goods segment, which focuses on serving consumers across wholesale, retail and e-commerce operations—offering both our Greenlane Brands as well as ancillary products and accessories from select leading third-party brands, such as Storz and Bickel, Grenco Science, PAX, Cookies and more. This segment forms a central part of our growth strategy, especially as it relates to scaling our own portfolio of higher-margin proprietary owned brands. In addition to our Consumer Goods segment, we have our Industrial Goods segment, which focuses or serving Cannabis Operators by providing ancillary products essential to their daily operations and growth, such as packaging and vaporization solutions, including our Greenlane Brand Pollen Gear. Refer to "Note 12— Segment Reporting" within Item 1 to this Quarterly Report on Form 10-Q for additional information on our reportable segments.

Plan to Accelerate Path to Profitability and Capitalize the Business

In today's economic environment, not to mention the environment of the cannabis industry itself, the key focus for many companies is profitability. At Greenlane, we are hyper focused on getting our business profitable and well-capitalized for long-term sustainability. We have been working hard to right-size our business, focus on core areas, and reduce our overall cost structure while improving our margins in an effort to be profitable in 2023.

In April 2023, we successfully entered into two strategic partnerships which management believes will help significantly reduce our overall cost structure, enhance our margins and further support our facilities consolidation initiatives while also servicing and providing solutions to our customers. First, we entered into a strategic partnership (the "MJ Packaging Partnership") with A&A Global Imports d/b/a MarijuanaPackaging.com ("MJ Pack"), a leading provider of packaging partnership solutions to the cannabis industry. As part of the MJ Packaging Partnership, we will no longer purchase additional packaging partnership in mentory and MJ Pack will be considered and the most partnership of the MJ Packaging Partnership, we are no longer seeking a purchaser for our packaging division. Second, we entered into a strategic partnership with an affiliate of one our existing vape suppliers ("Vape Partner") to service certain key customers with vaporizer goods and services (the "Vape Partnership"). As part of the Vape Partnership, we will introduce our Vape Partner to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would no longer need to purchase such vaporizer products. If our Vape Partner and key customers would directly purchase vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would no longer need to purchase such vape inventory on behalf of such key customers). In exchange, we would earn quarterly and annual commission payments from our strategic partners. While the strategic partnerships may result in a decrease in top line revenue for these packaging and vape products these partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure margins, and convert millions of oldiers of existing inventory behalance sheet.

We have successfully renegotiated supplier partnership terms and are continuing to improve working capital arrangements with suppliers. We have made progress consolidating and streamlining our office, warehouse, and distribution operations footprint. We reduced our salaries, benefits and payroll taxes expenses by approximately 44.3%, for the six months ended June 30, 2023, compared to the same period for 2022 to reduce costs.

We are actively selling our excess & obsolete ("E&O") inventory of lower-margin, non-strategic products, along with reducing our overall level of inventory on hand. In May 2022, we commenced our official E&O sales program internally and have been aggressively liquidating E&O inventory into cash.

Management believes that our various strategic initiatives will reduce costs, help accelerate the our path to profitability, help support the growth of the business, and allow us to reinvest capital into our highest margin product lines, such as our Greenlane Brands, launch new products such as our Groove product line, and improve our e-commerce and B2B technological platforms.

Notwithstanding the liquidity plans discussed above, we were required to obtain additional capital through the sale of Class A common stock and warrants in a public offering that closed in July 2023 and future receivables financings entered into in July and August 2023 (the "Future Receivables Financings"). The July 2023 Offering was completed and the Future

Receivables Financings were entered into in order to meet short term funding needs, and we are still seeking to execute our strategic and other liquidity initiatives.

### USPS PACT Act Exemption

On January 11, 2022, we announced via press release that the United States Postal Service (the "USPS") had approved our application for a business and regulatory exemption to the PACT Act (with respect to the business and regulatory exemption granted by the USPS, the "PACT Act Exemption"), allowing us to ship vaporizers and accessories classified as electronic nicotine delivery systems ("ENDS") products to other compliant businessess. With this approval, over 97% of our total annual sales became eligible for shipment by freight, USPS and other major parelle carriers. The PACT Act Exemption also enables us to partner with other businesses that ship ENDS products and had their supply channel sidrapted by PACT Act compliance.

On June 24, 2022, we provided via press release an update on the progress of the PACT Act Exemption, following our successful implementation of the controls, processes and systems required by the USPS in connection with the shipment of ENDS products. We expect the ability to fulfill ENDS orders with the USPS to allow us to reduce shipping costs, decrease fulfillment times and enhance the overall customer experience for approved wholesale customers.

### Reverse Stock Splits

On August 4, 2022, we filed a Certificate of Amendment to the A&R Charter with the Secretary of State of Delaware (the "SSSD"), which effected a one-for-20 reverse stock split (the "2022 Reverse Stock Split") of our issued and outstanding shares of Class A common stock and Class B common stock (collectively, the "Common Stock") at 5:01 PM Eastern Time on August 9, 2022. As a result of the 2022 Reverse Stock Split, every 20 shares of Common Stock issued and outstanding were converted into one share of Common Stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2022 Reverse Stock Split.

On June 2, 2023, we filed a Certificate of Amendment to the A&R Charter with the SSSD, which effected a one-for-10 reverse stock split (the "2023 Reverse Stock Split" and together with the 2022 Reverse Stock Split, the "Reverse Stock Splits") of our issued and outstanding shares of Common Stock at 5:01 PM Eastern Time on June 5, 2023. As a result of the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock. We paid cash in lieu of fractional shares, and accordingly, no fractional shares were issued in connection with the 2023 Reverse Stock Split, every 10 shares of common stock issued and outstanding were converted into one share of common stock.

The Reverse Stock Splits did not change the par value of the Common Stock or the authorized number of shares of Common Stock. All outstanding options, restricted stock awards, warrants and other securities entitling their holders to purchase or otherwise receive shares of our Common Stock have been adjusted as a result of the Reverse Stock Splits, as required by the terms of each security. The number of shares available to be awarded under our Amended and Restated 2019 Equity Incentive Plan have also been appropriately adjusted. See "Note 10 — Compensation Plans" for more information.

### Nasdaa Deficiency Letter

On August 3, 2023, we received a letter from the Nasdaq Listing Qualifications Department of the Nasdaq Stock Market LLC ("Nasdaq") notifying the Company that it no longer is in compliance with Nasdaq Listing Rule 5450(b)(1)(C) because the market value of the publicly held shares of Class A common stock has fallen below the \$5.0 million minimum required for continued listing on the Nasdaq Global Market for a period of at least 30 consecutive business days. Nasdaq calculates publicly held shares by subtracting from the total shares of Class A common stock outstanding any shares held by officers, directors or any person who beneficially owns more than 10% of the total shares of Class A common stock outstanding.

In accordance with Nasdaq Listing Rule 5810(c)(3)(D), we have a grace period of 180 calendar days, until January 30, 2024, to regain compliance with Nasdaq Listing Rule 5450(b)(1)(C). Compliance can be achieved by meeting the \$5.0 million minimum requirement for market value of publicly held shares for a minimum of 10 consecutive business days during the 180-day compliance period.

If we do not regain compliance with Nasdaq Listing Rule 5450(b)(1)(C) by the end of the 180-day grace period, Nasdaq will notify us that the Class A common stock is subject to delisting. In the event that we receive a notice of delisting, Nasdaq rules permit us to appeal the delisting determination to a Nasdaq Hearings Panel. Alternatively, we may apply to transfer the listing of the Class A common stock to The Nasdaq Capital Market (the "Capital Market") if it satisfies the continued listing criteria for the Capital Market.

We currently are considering all available options to resolve the deficiency and regain compliance with Nasdaq's minimum requirements for the market value of publicly held shares of Class A common stock.

# Results of Operations

The following table presents operating results for the three and six months ended June 30, 2023 and 2022:

, and a					Three ! June	Months Ended 30,									Six Mon June 30,	ths Ended
=						of Net sales		C	Change							Net sales
	2023		2022		2023		2022	\$	%		2023	202		202		2
Net sales		,625	39,91			100.0	%	\$ (20,291)	(50.8)	%	43,584		86,450	100.0	%	100.0
Cost of sales	15	,051	31,81	7 76.7	%	79.7	%	(16,766)	(52.7)	%	33,491		72,383	76.8	%	83.7
Gross profit	4	,574	8,09	23.3	%	20.3	%	(3,525)	(43.5)	%	10,093	-	14,067	23.2	%	16.3
Operating expenses:																
Salaries, benefits and payroll taxes	5	,157	8,83	5 26.3	%	22.1	%	(3,679)	(41.6)	%	10,527		18,897	24.2	%	21.9
General and administrative	6	,968	10,58	8 35.5	%	26.5	%	(3,620)	(34.2)	%	14,776		22,303	33.9	%	25.8
Depreciation and amortization	1	,978	2,34	) 10.1	%	5.9	%	(371)	(15.8)	%	3,970		4,752	9.1	%	5.5
Total operating expenses	14	,103	21,77	3 71.5	%	54.5	%	(7,670)	(35.2)	%	29,273		45,952	67.2	%	53.2
Loss from																
operations	(9	,529)	(13,67-	4) (48.6	) %	(34.3)	%	4,145	(30.3)	%	(19,180)		(31,885)	(44.0)	%	(36.9)
Other income (expense), net:																
Interest expense		(918)	(26)	6) (4.7	) %	(0.7)	%	(652)	245.1	%	(1,733		(672)	(4.0)	%	(0.8)
Other income (expense), net		(85)	(55'	7) (0.4	) %	(1.4)	%	472	(84.7)	%	134		(611)	0.3	%	(0.7)
Total other expense, net	(1	,003)	(82)	3) (5.1	) %	(2.1)	%	(180)	*		(1,599		(1,283)	(3.7)	%	(1.5)
Loss before income taxes	(10	,532)	(14,49)	7) (53.7	) %	(36.4)	%	3,965	(27.4)	%	(20,779		(33,168)	(47.7)	%	(38.4)
Provision for (benefit from) income taxes		(7)	(1)		- %	_	%	9	(56.3)	%	(6		62	_	%	0.1
Net loss	(10	,525)	(14,48	(53.7	) %	(36.4)	%	3,956	(27.3)	%	(20,773)		(33,230)	(47.7)	%	(38.5)
Net income (loss) attributable to non-controlling interest		8	(2,35	7) —	- %	(5.9)	%	2,365	(100.3)	%	(46		(5,774)	(0.2)	%	(6.7)
Net loss attributable to Greenlane Holdings, Inc.	\$ (10	,533)	\$ (12,12-	(53.7	) %	(30.4)	%	\$ 1,591	(13.1)	%	\$ (20,727)	\$	(27,456)	(47.5)	%	(31.8)

<sup>\*</sup>Not meaningful

# Consolidated Results of Operations

# Net Sales

For the three months ended June 30, 2023, net sales were approximately \$19.6 million, compared to approximately \$39.9 million for the same period in 2022, representing a decrease of \$20.3 million, or 50.8%. Industrial segment decreased 43.3% and Consumer segment decreased \$9.9 million or 62.1%. The Consumer segment decreases was attributable principally to our shift in strategy to focus on in-house brands that carry a higher margin profile while decreasing third-party brand offerings, which generated top line revenue with lower margins and in some cases higher working capital needs. Consumer segment sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The Industrial segment decrease was largely associated with the introduction of two strategic partnerships which resulted in a decrease in top line revenue for packaging and vape products but allow us to reduce our overall working capital needs and cost-structure and enhance our margins. The Company continues to invest in technology and product development to increase the adoption of its consumer brands.

For the six months ended June 30, 2023, net sales were approximately \$43.6 million, compared to approximately \$86.5 million for the same period in 2022, representing an decrease of \$42.9 million or 49.6%. Industrial segment decreased 44.3% and Consumer segment decreased 58.1%. The Consumer segment decrease was attributable principally to our shift in strategy

to focus on in-house brands that carry a higher margin profile while decreasing third-party brand offerings, which generated top line revenue with lower margins and in some cases higher working capital needs. Consumer segment sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The Industrial segment decrease was largely associated with the introduction of two strategic partnerships which resulted in a decrease in top line revenue for packaging and vape products but allow us to reduce our overall working capital needs and cost-structure and enhance our margins. The Company continues to invest in technology and product development to increase the adoption of its consumer brands.

## Cost of Sales and Gross Margin

For the three months ended June 30, 2023, cost of sales decreased by \$16.8 million, or \$2.7%, as compared to the same period in 2022. The decrease is a result of the decline in sales of \$50.8% for the three months ended June 30, 2023 compared to the same period in 2022.

Gross margin increased to 23.3% for the three months ended June 30, 2023, compared to gross margin of 20.3% for the same period in 2022. The increase in margin is related to \$2.4 million of inventory write offs recording during the three months ended June 30, 2022 versus \$0.0 million of inventory write-offs during the three months ended June 30, 2023.

For the six months ended June 30, 2023 cost of sales decreased by \$38.9 million, or 53.7%, as compared to the same period in 2022. The decrease is a result of the decline in sales of 49.6% for the six months ended June 30, 2023 compared to the same period in 2022.

Gross margin increased to 23.2% for the six months ended June 30, 2023, compared to gross margin of 16.3% for the same period in 2022. The increase in margin is related to \$7.6 million of write offs during the six months ended June 30, 2022 versus \$0.6 million of inventory write-offs during the six months ended June 30, 2023.

## Salaries, Benefits and Payroll Taxes

Salaries, benefits and payroll taxes expenses decreased by approximately \$3.7 million, or 41.6%, to \$5.2 million for the three months ended June 30, 2023, compared to \$8.8 million for the same period in 2022, The decrease is related to a reduction in workforce to right-size the business to align cost with revenue and focus on profitability. As we continue to closely monitor the evolving business landscape, we remain focused on identifying cost-saving opportunities while delivering on our strategy to recruit, train, promote and retain the most talented and success-driven personnel in the industry.

Salaries, benefits and payroll taxes expenses decreased by approximately \$8.4 million or44.3%, to \$10.5 million for the six months ended June 30, 2023, compared to \$18.9 million for the same period in 2022, The decrease is related to a reduction in workforce to right-size the business to align cost with revenue and focus on profitability. As we continue to closely monitor the evolving business landscape, we remain focused on identifying cost-saving opportunities while delivering on our strategy to recruit, train, promote and retain the most talented and success-driven personnel in the industry.

General and Administrative Expenses
General and Administrative Expenses
General and administrative expenses decreased by approximately \$3.6 million or 34.2% to \$7.0 million, for the three months ended June 30, 2023, compared to \$10.6 million for the same period in 2022. The decrease is related to a major restructuring effort by the Company to reduce cost and right-size the business. The Company experienced the following decreases compared to 2nd quarter 2022, outbound freight by \$0.9 million, facility expenses by \$0.8 million, general insurance by \$0.5 million, allowance for doubtful accounts by \$0.6 million, merchant fees by \$0.2 million, dues & subscriptions by \$0.2 million and other G&A by \$0.3 million.

General and administrative expenses decreased by approximately \$7.5 million or 33.7%, to \$14.8 million for the six months ended June 30, 2023, compared to \$22.3 million for the same period in 2022. The Company experienced the following expense decreases compared to prior year, facility by \$2.2 million, professional & outside services by \$2.3 million, outbound freight by \$1.6 million, general insurance by \$0.7 million, marketing by \$0.3 million, dues & subscriptions by \$0.3 million, taxes & licenses by \$0.3 million, merchant fees by \$0.3 million, other G&A by \$0.6 million offset by an increase in R&D expense of \$0.2 million and bad debt expense of \$0.9 million related to a reversal of \$1.8 million VAT liability reserve due to an indemnification receivable recorded during the three months ended March 31, 2022.

Depreciation and amortization expense decreased \$0.4 million, or 15.8% to \$2.0 million, for the three months ended June 30, 2023, compared to \$2.3 million for the same period in 2022. The decrease is related to a major restructuring effort to reduce cost and right-size the business resulting in the sale and disposal of assets related to reducing our warehousing and office footprint.

Depreciation and amortization expense decreased \$0.8 million, or 16.5% to \$4.0 million, for the six months ended June 30, 2023, compared to \$4.8 million for the same period in 2022. The decrease is related to a major restructuring effort to

reduce cost and right-size the business resulting in the sale and disposal of assets related to reducing our warehousing and office footprint.

### Interest expen.

Interest expense increased approximately \$0.7 million or 245.11% to \$0.9 million, during the three months ended June 30, 2023 compared to \$0.3 million for the same period in 2022. The increase is primarily related to the new Asset-Based Loan the Company closed during Q3

Interest expense increased approximately \$1.1 million or 157.9% to \$1.7 million, during the six months ended June 30, 2023 compared to \$0.7 million for the same period in 2022. The increase is primarily related to the new Asset-Based Loan the Company closed during Q3 2022.

### Other expense net

Other expense, net, decreased by approximately \$0.5 million or \$4.7% to \$0.1 million for the three months ended June 30, 2023, compared to \$0.6 million other expense, net, for the same period in 2022. The change is primarily due a loss related to the change in fair value of equity investment of \$0.6 million recorded during the three months ended June 30, 2022.

Other expense, net, decreased by approximately \$0.7 million or 121.9% to \$0.1 million other income, net, for the six months ended June 30, 2023, compared to \$0.6 million other expense, net, for the same period in 2022. The change is primarily due a loss related to the change in fair value of equity investment of \$0.9 million recorded during the six months ended June 30, 2022.

# Provision for (Benefit from) Income Taxes

As a result of the IPO and the related transactions completed in April 2019 (described further in "Note 1—Business Operations and Organizations" of the Notes to Condensed Consolidated Financial Statements included in Part I, Item 1 of this Form 10-Q), we owned a portion of the Common Units of the Operating Company, which was treated as a partnership for U.S. federal and most applicable state and local income tax purposes. As a partnership, the Operating Company was generally not subject to U.S. federal and certain state and local income taxes, however, certain states in which the Operating Company does business impose state composite and/or withholding income taxes. Any taxable income or loss generated by the Operating Company was passed through to and included in the taxable income or loss of its members, including Greenalne, on a pro-rata basis, in accordance with the terms of the Operating Company was also subject to taxes in foreign jurisdictions. We are a corporation subject to U.S. federal income taxes, in addition to state and local income taxes, based on our share of the Operating Company's pass-through taxable income.

Effective on December 31, 2022, the Operating Company became wholly owned by us. As a result, the Operating Company's tax status was converted from a partnership to a disregarded entity. Starting in 2023, 100% of the Operating Company's US income and expenses will be included in our US and state tax returns.

For the three and six months ended June 30, 2023 and 2022, respectively, the effective tax rate differed from the U.S. federal statutory tax rate of 21% primarily due to the Operating Company's pass-through structure for U.S. income tax purposes (through December 31, 2022), the relative mix in earnings and losses in the U.S. versus foreign tax jurisdictions, and the valuation allowance against the deferred tax asset.

### Segment Operating Performance

Following the completion of the KushCo merger in late August 2021, we reassessed our operating segments based on our new organizational structure. Based on this assessment, we determined we had the following two operating segments beginning with the fourth quarter of 2021, which are the same as our reportable segments: (1) Consumer Goods, which largely comprises Greenlane's legacy operations across the United States, Canada, and Europe, and (2) Industrial Goods, which largely comprises KushCo's legacy operations. These changes in operating segments align with how we manage our business beginning with the fourth quarter of 2021.

The Consumer Goods segment focuses on serving consumers across wholesale, retail and e-commerce operations—through both our proprietary brands, including Eyce, DaVinci, VIBES, Marley Natural, Keith Haring, and Higher Standards, as well as lifestyle products and accessories from leading brands, like PAX, Storz and Bickel, Grenco Science, and many more. The Consumer Goods segment forms a central part of our growth strategy, especially as it relates to scaling our own portfolio of higher-margin proprietary owned brands.

The Industrial Goods segment focuses on serving the premier MSOs and retailers through our wholesale operations by providing ancillary products essential to their growth, such as customizable packaging and supply products and vaporization solutions offering which includes CCELL branded products.

Our CODM allocates resources to and assesses the performance of our two operating segments based on the operating segments' net sales and gross profit. The following table sets forth information by reportable segment for the three and six months ended June 30, 2023 and 2022, respectively:

				Three Month June						Six Months June 3			
				% of Total N	et sales	Chang	e			% of Total N	et sales	Change	
		2023	2022	2023	2022	S	%	2023	2022	2023	2022	s	%
Net sales:													
Consumer Goods	S	6,025	\$ 15,912	30.7 %	39.9 % \$	(9,887)	(62.1)%	\$ 13,835	\$ 33,053	31.7 %	38.2 % \$	(19,218)	(58.1)%
Industrial Goods		13,600	24,004	69.3 %	60.1 %	(10,404)	(43.3)%	29,749	53,397	68.3 %	61.8 %	(23,648)	(44.3)%
Total net sales	\$	19,625	\$ 39,916					\$ 43,584	\$ 86,450				
				% of Segment	Net sales	Chang	e			% of Segment	Net sales	Change	•
Cost of sales:		2023	2022	2023	2022	S	%	2023	2022	2023	2022	S	%
Consumer Goods	\$	4,222	\$ 12,848	70.1 %	80.7 % \$	(8,626)	(67.1)%	\$ 9,745	\$ 27,167	70.4 %	82.2 % \$	(17,422)	(64.1)%
Industrial Goods		10,829	18,969	79.6 %	79.0 %	(8,140)	(42.9)%	23,746	45,216	79.8 %	84.7 %	(21,470)	(47.5)%
Total cost of sales	\$	15,051	\$ 31,817					\$ 33,491	\$ 72,383				
		,											
Gross profit:													
Consumer Goods	\$	1,803	\$ 3,064	29.9 %	19.3 % \$	(1,261)	(41.2)%	\$ 4,090	\$ 5,886	29.6 %	17.8 % \$	(1,796)	(30.5)%
Industrial Goods		2,771	5,035	20.4 %	21.0 %	(2,264)	(45.0)%	6,003	8,181	20.2 %	15.3 %	(2,178)	(26.6)%
Total gross profit	\$	4,574	\$ 8,099					\$ 10,093	\$ 14,067				

### Consumer Goods

For the three months ended June 30, 2023, our Consumer Goods operating segment reported net sales of approximatly \$6.0 million compared to approximately \$15.9 million for the same period in 2022, representing a decrease of \$9.9 million or 62.1%. The year-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which generated top line revenue with lower margins. Net sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The Company is focused on profitable revenue and as a result top line revenue has significantly been reduced.

For the six months ended June 30, 2023 our Consumer Goods operating segment reported net sales of approximately \$13.8 million compared to approximately \$33.1 million for the same period in 2022, representing a decrease of \$19.2 million or \$8.19.4. Theeur-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which generated top line revenue with lower margins. Net sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The Company is focusion; interest in the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes brand during 2022. The Company is focusion; and the Vibes are the Vibes and the Vibes and the Vibes and the Vibes are the Vibes and Vibes are the Vibes and Vibes are the Vibes are the Vibes and Vibes are the Vibes are the Vibes and Vibes are the Vibes ar

For the three months ended June 30, 2023, cost of sales decreased by \$8.6 million, or 67.1%, as compared to the same period in 2022. The decrease in cost of sales was primarily due to the \$9.9 million aforementioned sales decrease of 62.1%.

For the six months ended June 30, 2023, cost of sales decreased by \$17.4 million or 64.1%, as compared to the same period in 2022. The decrease in cost of sales was primarily due to a \$19.2 million or 58.1% decrease in sales.

Gross margin increased to 29.9% for the three months ended June 30, 2023, compared to gross margin of approximately 19.3% for the same period in 2022. The increase is related to \$1.8 million inventory write off recorded during the three months ended June 30, 2022 versus \$0.1 million for the three months ended June 30, 2022.

Gross margin increased to 29.6% for the six months ended June 30,2023, compared to gross margin of approximately 17.8% for the same period in 2022. The increase is related to \$3.2 million inventory write off recorded during the three months ended June 30,2022 versus \$0.6 million for the three months ended June 30,2022.

## Industrial Goods

For the three months ended June 30, 2023, our Industrial Goods operating segment reported net sales of approximately \$13.6 million compared to approximately \$24.0 million for the same period in 2022, representing a decrease of \$10.4 million or 43.3%. Theear-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which impacted sless and required significant working capital and produced low margins. The company entered into a strategic partnership with an affiliate of one our existing vape suppliers ("Vape Partner") to service certain key customers with vaporizer goods and services (the "Vape Partnership"). As part of the Vape Partnership, we will introduce our Vape Partner to to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and help coordinate the logistics, storage and distribution of such vaporizer products. If our Vape Partner and key customer(s) enter into a direct relationship, the customers would directly purchase vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would no longer need to purchase such vape inventory on behalf of such key customer(s). In exchange we would earn quarterly and annual commission payments from our strategic partnerships will result in a decrease in top line revenue for these packaging and vape products these partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure and enhance our margins, and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet. The Company is focused on profitable revenue and as a resealut top line revenue has significantly been reduced.

For the six months ended June 30, 2023, our Industrial Goods operating segment reported net sales of approximately \$29.7 million compared to approximately \$53.4 million for the same period in 2022, representing an decrease of \$23.6 million or 44.3%. The year-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which impacted sales and required significant working capital and produced low margins. The company entered into a strategic partnership with an affiliate of one our existing vape suppliers ("Vape Partner") to service certain key customers with vaporizer goods and services (the "Vape Partnership"). As part of the Vape Partnership, we will introduce our Vape Partner to to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and help coordinate the logistics, storage and distribution of such vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would are quarterly and annual contents from our strategic partnerships will result in a decrease in top line revenue for these packaging and vape products these partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure and enhance our margins, and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet. The Company is focused on profitable revenue and as a reseal to pline revenue for these packaging and products these partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure and enhance our margins, and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet. The Company is focused on profitable revenue and as a reseal to pline revenue has significantly been reduced.

For the three months ended June 30, 2023, cost of sales decreased by \$8.1 million, or 42.9%, as compared to the same period in 2022, due to the 43.3% decrease in sales.

For the six months ended June 30, 2023 cost of sales decreased by 21.5 million or 47.5%, as compared to the same period in 2022, due to the 44.3% decrease in sales year-over-year.

Gross margin was approximately 20.4% for the three months ended June 30, 2023, compared to gross margin of approximately 21.0% for the same period in 2022.

Gross margin was approximately 20.2% for the six months ended June 30, 2023, compared to gross margin of approximately 15.3% for the same period in 2022, representing a 4.9% year-over-year increase. The increase is related to inventory write offs of \$4.4 million recorded during the six months ended June 30, 2022, compared to \$0.0 million recorded during the six months ended June 30, 2023.

# Net Sales by Geographic Regions

		June 30,										Jun	e 30,		
	_				% of Net	sales	Chan	ige				% of N	et sales	Cha	nge
		2023	202	2	2023	2022	s	%		2023	2022	2023	2022	s	%
Net sales:	_							•							
United States	S	18,560	\$	37,601	94.6 %	94.2 % \$	(19,041)	(50.6)%	\$	40,952	\$ 80,592	94.0 %	93.2 %	(39,640)	(49.2)%
Canada		119		874	0.6 %	2.2 %	(755)	(86.4)%		425	2,729	1.0 %	3.2 %	(2,304)	(84.4)%
Europe		946		1,441	4.8 %	3.6 %	(495)	(34.4)%		2,207	3,129	5.1 %	3.6 %	(922)	(29.5)%
Total net sales	9	19 625	\$	39 916	100.0 %	100.0 % \$	(20.291)	(50.8)%	\$	43 584	\$ 86,450	100.1 %	100.0 %	(42.866)	(49.6)%

# United States

For the three months ended June 30, 2023, our United States net sales were approximately \$18.6 million, compared to approximately \$37.6 million for the same period in 2022, representing an decrease of \$19.0 million, or 50.6%. The year-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which generated top line revenue with lower margins. Net sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The company transition out of the Industry packaging business, which impacted sales and required significant working capital and produced low margins. The company entered into a strategic partnership with an affiliate of one our existing vape suppliers ("Vape Partner") to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and help coordinate the logistics, storage and distribution of such vaporizer products. If our Vape Partner and key customer(s) enter into a direct relationship, the customers would directly purchase vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would no longer need to purchase such vape inventory on behalf of such key customer(s). In exchange we would earn quarterly and annual commission payments from our strategic partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure and enhance our margins, and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet. The Company is focused on profitable revenue and as a result top line revenue has significantly been reduced.

For the six months ended June 30, 2023, out United States net sales were approximately \$41.0 million, compared to approximately \$80.6 million for the same period in 2022, representing an decrease of \$39.6 million, or 49.2% The year-over-year decrease in net sales was due to a major restructuring effort and a shift in strategy to focus on in-house brands that carry a higher margin profile while rationalizing out third-party brand offerings, which generated top line revenue with lower margins. Net sales were also affected by the sale of the Company's minority interest in the Vibes brand during 2022. The company transition out of the Industry packaging business, which impacted sales and required significant working capital and produced low margins. The company entered into a strategic partnership with an affiliate of one our existing vape suppliers ("Vape Partner") to service certain key customers with vaporizer goods and services, which were partnership?"). As part of the Vape Partnership, we will introduce our Vape Partner to to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and they continue the logistics, storage and distribution of such vaporizer products. If our Vape Partner and key customers would incret plansing, the customers would directly partners. While the strategic partnerships will result in a decrease in top line revenue for these packaging and vape products these partnerships combined with some of our other restructuring initiatives, should allow us to reduce our overall cost-structure and enhance our margins, and convert millions of dollars of existing inventory back into cash, thereby improving our balance sheet. The Company is focused on profitable revenue and as a result to increvenue has gainfinantly been reduced.

### Canada

For the three months ended June 30, 2023, our Canadian net sales were approximately \$0.1 million, compared to approximately \$0.9 million for the same period in 2022, representing a decrease of \$0.8 million, or 86.4%The decrease is related to a reduction in sales and marketing spend. The company is currently evaluating distribution and sales channels into Canada.

For the six months ended June 30, 2023, our Canadian net sales were approximately \$0.4 million, compared to approximately \$2.7 million for the same period in 2022, representing a decrease of \$2.3 million, or 84.4%. The decrease is related to a reduction in sales and marketing spend. The company is currently evaluating distribution and sales channels into Canada.

## Europe

For the three months ended June 30, 2023, our European net sales were approximately \$0.9 million, compared to approximately \$1.4 million for the same period in 2022, representing a decrease of \$0.5 million or 34.4%The decrease in net sales was due primarily to major restructuring efforts to improve the profitability of our European operations.

For the six months ended June 30, 2023, our European net sales were approximately \$2.2 million, compared to approximately \$3.1 million for the same period in 2022, representing a decrease of \$0.9 million, or 29.5%The decrease in net sales was due primarily to major restructuring efforts to improve the profitability of our European operations.

# Liquidity and Capital Resources

Our primary requirements for liquidity and capital are working capital, debt service related to recent acquisitions and general corporate needs. Our primary sources of liquidity are our cash on hand and the cash flow that we generate from our operations, as well as proceeds from equity issuances, such as our June 2022, October 2022 and July 2023 Offerings, and our ATM program, each as described and defined further in Note 2 of our unaudited condensed consolidated financial statements included in Item 1, Part 1 of this Form 10-Q. As of June 30, 2023, we had approximately \$4.7 million of cash, of which \$0.3 million was held in foreign bank accounts, and approximately \$6.5 million of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$0.8 million was held in foreign bank accounts, and approximately \$6.5 million of seak, of which \$

# ATM Program and Shelf Registration Statement

While we have an effective shelf registration statement on Form S-3 (the "Shelf Registration Statement") to conduct securities offerings from time to time, for so long as our public float is less than \$75 million, our ability to utilize the Shelf Registration Statement to raise capital is limited, as further described below. The Shelf Registration Statement registers the offer and sale of shares of our Class A common stock, preferred stock, \$0.0001 par value per share (the "preferred stock"), depository shares representing our preferred stock, warrants to purchase shares of our Class A common stock, preferred stock that may be issued by us in a maximum aggregate amount of up to \$200 million. In August 2021, we filed a prospectus supplement and established an "at-the-market" equity offering program (the "ATM Program") that provides for the sale of shares of our Class A common stock having an aggregate offering price of up to \$50 million, from time to time. However, we may be unable to access the capital markets because of current market volatility and the performance of our stock price.

On March 31, 2022, the date on which our Annual Report on Form 10-K for the fiscal year ended December 31, 2021 (the "2021 Annual Report") was filed with the SEC, the Shelf Registration Statement became subject to the offering limits set forth in Instruction I.B.6 because our public float was less than \$75 million. For so long as our public float is less than \$75\$ million, the aggregate market value of securities sold by us under the Shelf Registration Statement (including our ATM Program) pursuant to Instruction I.B.6 during any 12 consecutive or concepts on the concept of the sales agent of approximately \$1.2002, we sold shares of our Class A common stock which generated gross proceeds of approximately \$1.2002, we are unable to issue addition in securities pursuant to Instruction I.B.6 in the 12 calendar months preceding the date of filling of this Quarterly Report on Form 10-Q but to the untimely period ended March 31, 2023 we are unable to issue additional shares of Class A common stock pursuant to the ATM Program or otherwise use the Shelf Registration Statement for a period of 12 months, which will limit our liquidity options in the capital markets.

### Common Stock and Warrant Offering

On June 27, 2022, we entered into a securities purchase agreement with an accredited investor, pursuant to which we agreed to issue and sell an aggregate of 58,500 shares of our Class A common stock, pre-funded warrants to purchase up to 49,500 shares of our Class A common stock (the "June 2022 Pre-Funded Warrants") and warrants to purchase up to 108,000 shares of our Class A common stock (the "June 2022 Standard Warrants" and, together with the June 2022 Pre-Funded Warrants, the "June 2022 Warrants"), in a registered direct offering (the "June 2022 Offering"). The June 2022 Offering generated gross proceeds of approximately \$5.4 million and net proceeds to the Company of approximately \$5.0 million. All June 2022 Pre-Funded Warrants were exercised in July 2022, for de minimis net proceeds.

On October 27, 2022, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate of 695,555 shares of our Class A common stock, pre-funded warrants to purchase up to 1,7778 shares of our Class A Common Stock (the "October 2022 Pre-Funded Warrants") and warrants to purchase up to 1,666,667 shares of our Class A common stock (the "October 2022 Standard Warrants"). The October 2022 units were offered pursuant to a Registration Statement on Form S-1 (the "October 2022 Offering"). The October 2022 Offering generated gross proceeds of approximately \$7.5 million and net proceeds to the Company of approximately \$6.8 million.

On June 29, 2023, we entered into securities purchase agreements with certain investors, pursuant to which we agreed to issue and sell an aggregate of 560,476 shares of our Class A common stock, pre-funded warrants to purchase up to 3,487,143 shares of our Class A common stock (the "July 2023 Pre-Funded Warrants") and warrants to purchase up to 8,095,238 shares of our Class A common stock (the "July 2023 Standard Warrants"). The July 2023 units were offered pursuant to a Registration Statement on Form S-1 (the "July 2023 Offering"). The July 2023 Offering generated gross proceeds of approximately \$4.3 million and net proceeds to the Company of approximately \$3.8 million and closed on July 3, 2023.

### Asset-Based Loan

On August 9, 2022, we entered into an asset-based loan agreement dated as of August 8, 2022 (the "Loan Agreement"), which made available to the Company a term loan of up to \$15.0 million. On February 9, 2023, we entered into Amendment No. 2 to the Loan Agreement, in which we agreed to, among other things, voluntarily prepay approximately \$6.6 million (inclusive of early termination fees and expenses) under the terms provided for under the Loan Agreement and the lenders under the Loan Agreement agreed to release \$5.7 million in funds held in a blocked account pursuant to the terms of the Loan Agreement.

On August 7, 2023, we repaid the approximately \$4.3 million in aggregate principal amount (the "Loan Repayment") which remained outstanding under the terms of the Loan Agreement. As a result of the Loan Repayment, the Company has been released from its obligations under the Loan Agreement, in accordance with the terms of the Loan Agreement. See "Note 13 - Subsequent Events" for more information.

# ERC Sale

On February 16, 2023, two of our wholly owned subsidiaries, Warehouse Goods and Kim International LLC, entered into an agreement with a third-party institutional investor pursuant to which the investor purchased, for approximately \$4.85 million in cash, an economic participation interest, at a discount, in our rights to payment from the United States Internal Revenue Service for certain periods with respect to the employee retention credits filed by us under the Employee Retention Credit program.

### Future Receivables Financings

On July 31, 2023 and August 3, 2023, the Company received an aggregate of approximately \$3.0 million in cash pursuant to the terms of future receivables financings (collectively, the "Future Receivables Financings") entered into with two private lenders. The Company will make weekly payments under the Future Receivables Financings and is scheduled to repay the amounts due under the Future Receivables Financings in full in approximately six to eight months. See "Note 13 - Subsequent Events" for more information.

## Management Initiatives

We have completed several initiatives to optimize our working capital requirements. We launched Groove, a new, innovative Greenlane Brands product line, which is accretive to gross profit, and we also rationalized our third-party brands product offering, which enables us to reduce inventory carrying costs and working capital requirements.

In April 2023, we successfully entered into two strategic partnerships which management believes will help significantly reduce our overall cost structure, enhance our margins and further support our facilities consolidation initiatives while also servicing and providing solutions to our customers. First, we entered into a strategic partnership (the "MJ Packaging Partnership") with A&A Global Imports db/a MarijuanaPackaging.com ("MJ Pack"), a leading provider of packaging solutions to the cannabis industry. As part of the MJ Packaging Partnership, we will no longer purchase additional packaging inventory and MJ Pack will become our strategic partner to continue providing and enhancing packaging solutions for our customers. As a result of the MJ Packaging Partnership, we are no longer seeking a purchaser for our packaging division. Second, we entered into a strategic partnership in that a fiffiliate of one of our existing packaging partnership in the affiliate of one of our existing packaging partnership. To service certain key customers with vaporizer goods and services (the "Vape Partnership"), we will introduce our Vape Partner to certain key customers, assist with the promotion and the sale of certain vaporizer goods and services, and help coordinate the logistics, storage and distribution of such vaporizer products. If our Vape Partner and key customer(s) enter into a direct relationship, the customers would directly purchase vaporizer goods and services, which we currently sell them, directly from our Vape Partner and we would no longer need to purchase such vape inventory on behalf of such key customer(s). In exchange we would earn quarterly and annual commission payments from our strategic partnerships and result in a decrease in top line revenue for these packaging and vape products, these partnerships combined with some of our other restructuring initiatives should allow us to reduce our overall cost-structure and enhance our margins and convert millions of dollars of existing inventory back into cash,

We have successfully renegotiated supplier partnership terms and are continuing to improve working capital arrangements with suppliers. We have made progress consolidating and streamlining our office, warehouse, and distribution

operations footprint. We have reduced our workforce by approximately 49% throughout fiscal year 2022 to reduce costs and align with our revenue projections.

The Company has incurred net losses of \$20.8 million and \$125.9 million for the six months ended June 30, 2023 and the year ended December 31, 2022, respectively. For the six months ended June 30, 2023, cash provided by operating activities was \$4.7 million, which included \$4.85 million of cash from the ERC sale discussed above, and cash used in operating activities for the year ended December 31, 2023 was \$26.4 million. The recent macroeconomic environment has caused weaker demand than contemplated under the Company's business plan, resulting in a reduction in projected revenue and cash flows for the twelve-month period included in the going concern evaluation.

As a result of our losses and our projected cash needs, combined with our current liquidity level, substantial doubt exists about the Company's ability to continue as a going concern. The Company's ability to continue as a going concern is contingent upon successful execution of management's intended plan over the next twelve months to improve the Company's liquidity and profitability, which includes, without limitation:

- Further reducing operating costs expense by taking additional restructuring actions to align cost with revenue to achieve profitability. Increasing revenue by introducing new products and acquiring new customers. Execute on strategic partnerships accretive to margins and operating cash Seeking additional capital through the issuance of debt or equity securities.

Our opinions concerning liquidity are based on currently available information. To the extent this information proves to be inaccurate, or if circumstances change, future availability of trade credit or other sources of financing may be reduced and our liquidity could be adversely affected. Our future capital requirements and the adequacy of available funds will depend on many factors, including those described in the section titled "Risk Factors" in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2022. Depending on the severity and direct impact of these factors on us, we may be unable to secure additional financing to meet our operating requirements on terms favorable to us, or at all.

As a result of our losses and our projected cash needs, combined with our current liquidity level, substantial doubt exists about the Company's ability to continue as a going concern over the next twelve months from the date of this Form 10-Q. The Company's ability to continue as a going concern is contingent upon successful execution of management's intended plan over the next twelve months to improve the Company's liquidity and profitability, which includes, without limitation:

- Further reducing operating costs expense by taking additional restructuring actions to align cost with revenue to achieve profitability. Increasing revenue by introducing new products and acquiring new customers. Execute on strategic partnerships accretive to margins and operating cash Seeking additional capital through the issuance of debt or equity securities.

The consolidated financial statements do not include any adjustments that may result from the outcome of this going concern uncertainty.

As of June 30, 2023, we did not have any off-balance sheet arrangements that are reasonably likely to have a material current or future effect on our financial condition, results of operations, liquidity, capital expenditures, or capital resources

# Cash Flows

The following summary of cash flows for the periods indicated has been derived from our condensed consolidated financial statements included elsewhere in this Quarterly Report on Form 10-Q:

		Six Months E	nded June 30,	
(in thousands)		2023		2022
Net cash provided by (used in) operating activities	S	4,656	S	(13,730)
Net cash provided by (used in) investing activities		(253)		(1,197)
Net cash provided (used in) by financing activities		(12,133)		11,115

Net Cash Provided by (Used in) Operating Activities

During the six months ended June 30, 2023, net cash provided by operating activities of approximately \$4.7 million consisted of (i) net loss of \$20.8 million, offset by non-cash adjustments to net loss of approximately \$4.8 million, including depreciation and amortization of expense of approximately \$4.0 million, equity-based compensation expense of approximately \$0.3 million, change in the fair value of contingent consideration of approximately \$0.1 million, and other expenses of approximately \$0.5 million, and (ii) a \$0.6 million decrease in working capital primarily driven by decreases in accounts

 $receivable, inventories, vendor deposits and other current assets of approximately \$19.7 \ million, increases in accounts payable of approximately \$1.9 \ million, offset by decreases in customer deposits of approximately \$1.0 \ million.$ 

During the six months ended June 30, 2022, net cash used in operating activities of approximately \$1.7 million consisted of (i) net loss of \$33.2 million, offset by non-cash adjustments to net loss of approximately \$6.8 million, including depreciation and amortization expense of approximately \$4.8 million, equity-based compensation expense of approximately \$1.6 million, and an offsetting reversal on the allowance of an indemnification receivable of approximately \$1.8 million, and (ii) a \$12.7 million decrease in working capital primarily driven by increases in accounts payable, accrued expenses and customer deposits of approximately \$2.1 million, offset by increases in accounts receivable, inventories, vendor deposits and other current assets of approximately \$1.6 million.

Not Cash Duovided by (Head in) Investing Activities

During the six months ended June 30, 2023 and 2022, respectively, net cash used in investing activities of approximately \$0.3 million and \$1.2 million largely consisted of capital expenditures, including development costs for our new enterprise resource planning (ERP) system.

Net Cash Provided by (Used in) Financing Activities

During the six months ended June 30, 2023, net cash used in financing activities of approximately \$12.1 million largely consisted of debt service payments of approximately \$11.8 million, including \$10.2 million related to the Asset-Based Loan and \$1.6 million for the Eyee and DaVinci promissory notes, and \$0.3 million in payments of contingent consideration related to the DaVinci acquisition.

During the six months ended June 30, 2022, net cash provided by financing activities of approximately \$11.1 million primarily consisted of eash proceeds of approximately \$14.1 million from the issuance of Class A common stock through our ATM Program and the June 2022 Offering, offset primarily by approximately \$2.0 million in payments on notes payable, finance lease obligations and other long-term liabilities, and approximately \$0.9 million in payments of contingent consideration related to the Eyee LLC acquisition.

### Critical Accounting Policies and Estimates

See Part II, Item 7, "Critical Accounting Policies and Estimates" in our Annual Report on Form 10-K for the year ended December 31, 2022.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not required

# ITEM 4. CONTROLS AND PROCEDURES

Management's Evaluation of Disclosure Controls and Procedures

We have established disclosure controls and procedures as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), that are designed to ensure that information required to be disclosed by us in the reports that we filled or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms, and is accumulated and communicated to management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate, to allow for timely decisions regarding disclosure. In designing and evaluating the disclosure control and procedures, no management recording the designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management is required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Under the supervision and with the participation of management, including our Chief Executive Officer and our Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures as of June 30, 2023. Based upon their evaluation, our Chief Executive Officer and our Chief Financial Officer, one controls and procedures were not effective because of the material weaknesses in our internal control over financial reporting described in Item 9A of Part II of our Annual Report on Form 10-K for the year ended December 31, 2022, which have not yet been remediated as of June 30, 2023.

Material Weaknesses Remediation Plan and Status

As previously described in Item 9A of our Annual Report on Form 10-K for the year ended December 31, 2021, we began implementing a remediation plan to address the material weaknesses identified in the prior year, and our management continues to be actively engaged in the remediation efforts.

As previously disclosed, in 2020, we began a multi-year implementation of a new ERP system, which will replace our existing core financial systems, and which we expect will be completed in 2023. Management is required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures, based upon which, management expects to focus its allocation of organizational resources to ensure the successful implementation of the new ERP system, including as it relates to designing and implementing effective control activities. Conversely, management expects limited efforts related to re-designing user access roles and permissions in the legacy 2023. Based on these considerations, and subject to management's ongoing assessment, we do not expect that the priviously reported material weaknesses related to ineffective user access controls will be considered remediated until even considered remediated until even considered remediated until even the previously reported material weaknesses related to ineffective user access controls will be considered remediated until even the previously reported material weaknesses and the supplementation of our new ERP system. Additionally, to remediate the ineffective user access controls will be considered remediated until even the previously reported material weaknesses, and the province of the p

- implement enhancements to company-wide risk assessment processes and to process and control documentation; enhance the Company's review and sign-off procedures for IT implementations; implement additional review procedures designed to enhance the control owner's execution of control activities, including entity level controls, through the implementation of improved documentation standards evidencing execution of these controls, oversight, and training; improve control activities and procedures associated with certain accounting areas, including proper segration of duties and assigning personnel with the appropriate experience as preparers and reviewers over analyses relating to such accounting areas; educated and training remains control owners regarding internal control processes to mitigate identified risks and maintain ainton to evidence the effective design and operation of such processes; and implement enhanced controls to monitor the effective design and operation of such processes; and implement enhanced controls to monitor the effective design and operation of such processes; and

We are also continuing to evaluate additional controls and procedures that may be required to remediate the identified material weaknesses. We cannot provide assurances that the previously reported material weaknesses will be considered remediated until the applicable controls operate for a sufficient period of time and management has concluded, through testing, that these controls are operating effectively.

Changes in Internal Control Over Financial Reporting

As discussed above, in 2020 we began a multi-year implementation of a new ERP system which will fully replace our legacy financial systems in 2023. The ERP system is designed to accurately maintain the Company's financial records, enhance the flow of financial information, improve data management and provide timely information to our management team. As the phased implementation of the new ERP system progresses, we expect to continue to change certain processes and procedures which, in turn, are expected to result in changes to our internal control over financial reporting. As such changes occur, we will evaluate quarterly whether such changes materially affect our internal control over financial reporting.

There were no other changes to our internal control over financial reporting that occurred during the quarter ended June 30, 2023 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

# PART II. OTHER INFORMATION

# ITEM 1. LEGAL PROCEEDINGS

For a description of our material pending legal proceedings, see Note 7 of the Notes to Condensed Consolidated Financial Statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q.

## ITEM 1A. RISK FACTORS

There have been no material changes from the risk factors disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2022, filed with the SEC on March 31, 2023, except as set forth below.

# There is substantial doubt about our ability to continue as a going concern through the next 12 months from the date of the condensed consolidated financial statements in this Quarterly Report on Form 10-Q.

We have incurred net losses of \$20.8 million and \$125.9 million for the six months ended June 30, 2023 and the year ended December 31, 2022, respectively. For the six months ended June 30, 2023, cash provided by operating activities was \$4.7 million, which included \$4.85 million of cash from the ERC sale discussed elsewhere in this Quarterly Report on Form 10-Q, and cash used in operating activities for the year ended December 31, 2023 was \$26.4 million. We raised approximately \$3.8 million in connection with the July 2023 Offering and approximately \$3.0 million in connection with the Future Receivables Financings in July and August 2023. As a result of our losses and our projected cash needs, combined with our current liquidity

level, substantial doubt exists about the Company's ability to continue as a going concern over the next 12 months. The recent macroeconomic environment has caused weaker demand than contemplated under the Company's business plan, resulting in a reduction in projected revenue and cash flows for the twelve-month period included in the going concern evaluation.

Our ability to continue as a going concern is contingent upon successful execution of management's intended plan over the next twelve months to improve the our liquidity and profitability, which includes, without limitation:

- Further reducing operating costs expense by taking additional restructuring actions to align cost with revenue to achieve profitability. Increasing revenue by introducing new products and acquiring new customers. Execute on strategic partnerships accretive to margins and operating cash. Seeking additional capital through the issuance of debt or equity securities.

There can be no assurance that any such measures will be successful. If we are not successful in improving our liquidity position and the profitability of our operations, we may need to consider all strategic alternatives, including seeking additional debt or equity capital, reducing or delaying our business activities and strategic initiatives, or selling assets, other strategic transactions and/or other measures, including obtaining relief under the U.S. Bankruptcy Code. In addition, the perception that we may not be able to continue as a going concern may cause vendors and customers to choose not to do business with us due to concerns about our ability to meet our contractual obligations. If we seek additional financing to fund our operations and there remains substantial doubt about our ability to continue as a going concern, our financing sources may be unwilling to provide additional funding to us on commercially reasonable terms or at all. The consolidated financial statements do not include any adjustments that may result from the outcome of this going concern uncertainty. Such adjustments could be material.

# ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 5. OTHER INFORMATION

# ITEM 6. EXHIBITS

Exhibit Number	Description
3.1	Amendment to the Amended and Restated Certificate of Incorporation of Greenlane Holdings. Inc. (Incorporated by reference to Exhibit 3.1 to Greenlane's Current Report on Form 8-K, filed onlune 2, 2023).
4.1	Form of July 2023 Standard Warrant (Incorporated by reference to Exhibit 4.1 to Greenlane's Current Report on Form 8-K, filed on July 3, 2023).
4.2	Form of July 2023 Pre-Funded Warrant (Incorporated by reference to Exhibit 4.2 to Greenlane's Current Report on Form 8-K, filed on July 3, 2023).
4.3	Form of July 2023 Warrant Amendment (Incorporated by reference to Exhibit 4.3 to Greenlane's Current Report on Form 8-K, filed on July 3, 2023).
10.1	Form of July 2023 Securities Purchase Agreement (Incorporated by reference to Exhibit 10.1 to Greenlane's Current Report on Form 8-K, filedon July 3, 2023).
10.2	Placement Agency Agreement, dated as of June 29, 2023 (Incorporated by reference to Exhibit 10.2 to Greenlane's Current Report on Form 8-K, filed on July 3, 2023).
31.1*	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of the Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1*	Certification of Chief Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101*	The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2023, were formatted in Inline XBRL (Extensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Operations and Comprehensive Loss, (iii) Condensed Consolidated Statements of Death Statements of Possible Business Reporting Language): (i) Condensed Consolidated Statements of Consolid
104*	Cover Page Interactive Data File – the cover page XBRL tags are embedded within the Inline XBRL.

\* Filed herewith.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# GREENLANE HOLDINGS, INC.

Date: August 14, 2023

/s/ Lana Reeve Lana Reeve Chief Financial and Legal Officer (Principal Financial and Accounting Officer)

# CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

# I, Craig Snyder, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Greenlane Holdings, Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - Designed such internal control over financial reporting, or caused such control over financial reporting to be designed under our supervision, to provide reasonable
    assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted
    accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2023

/s/ Craig Snyder

Craig Snyder

Chief Executive Officer

(Principal Executive Officer)

# CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

# I, Lana Reeve, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Greenlane Holdings, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - Designed such internal control over financial reporting, or caused such control over financial reporting to be designed under our supervision, to provide reasonable
    assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted
    accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2023

/s/ Lana Reeve

Lana Reeve

Chief Financial and Legal Officer

(Principal Financial Officer)

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Greenlane Holdings, Inc. (the "Company") on Form 10-Q for the quarterly period ended June 30, 2023, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Craig Snyder, the Chief Executive Officer of the Company, and I, Lana Reeve, the Chief Financial Officer of the Company, certify, to our knowledge, pursuant to 18 U.S.C. §1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. the Report fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2. the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 14, 2023

/s/ Craig Snyder
Craig Snyder

Chief Executive Officer

(Principal Executive Officer)

/s/ Lana Reeve

Lana Reeve

Chief Financial Officer

(Principal Financial Officer)